

City Vital Youth Goals & Results (2024-2026)

GOAL #1: YOUTH DEVELOP SELF-AWARENESS AND CONFIDENCE

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Youth participate in an online program that is focused on developing self-awareness and confidence in their leadership development	1) Participant self-report			
	<i>75% of participants:</i>			
	• They increased self-confidence	86%	100%	83%
	• They increased self-awareness	100%	100%	100%
B) Participants increase their self-awareness and self-confidence as they grow in their personal leadership	• They set goals for themselves in the program	*	83%	83%
	• They set a goal for how they will use the Moorelands Kids Habits & Qualities to achieve success outside of the program	86%	67%	83%
C) Participants can set goals based on their self-knowledge about areas needed for personal leadership growth	2) Staff observation			
	<i>Staff report that 75% of participants:</i>			
	• Have a noticeable increase in self-awareness	86%	95%	80%
	• Have a noticeable increase in self-confidence	95%	71%	60%
	3) Family questionnaire			
	<i>75% of families report:</i>			
	• The program helped their youth become more confident	95%	100%	*
	• The program helped their youth become more self-aware	86%	100%	*

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GOAL #2: THROUGH SOCIAL CONNECTIONS WITH PEERS AND CARING ADULTS, YOUTH INCREASE RESILIENCY AND STRENGTHEN THEIR MENTAL HEALTH AND WELL BEING

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Participants felt a sense of belonging	1) Participant self-report <i>75% of participants state:</i>			
B) Participants felt cared for by adult role models	• That staff cared about them	100%	100%	100%
	• That staff are positive role models	100%	100%	100%
	• That they made positive social connections with peers in the program	100%	100%	83%
C) Participants feel accepted in and connected to a positive peer group	• That they enjoyed the opportunity for meetings online	86%	83%	*
	• That their interactions made them feel part of the group	100%	83%	100%

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GOAL #3: YOUTH DEVELOP THEIR PERSONAL LEADERSHIP SKILLS AND ARE EMPOWERED TO ACHIEVE SUCCESS IN THEIR DAILY LIVES BY APPLYING THE MOORELANDS KIDS LEADERSHIP HABITS & QUALITIES

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Through learning the Moorelands Habits & Qualities, participants develop the soft skills of: • Respect • Responsibility • Listening and communication • Teamwork • Problem-solving • Goal-setting	1) Participant self-report <i>75% of participants say they have improved the following skills:</i> • Respect • Responsibility • Listening and communication • Teamwork • Problem-solving • Goal-setting	100%	83%	100%
		86%	100%	100%
		100%	83%	83%
		100%	83%	83%
		100%	83%	100%
		86%	67%	83%
B) Participants spend at least 24 hours practicing ways to apply the Moorelands Kids Leadership Habits & Qualities	<i>75% of participants state:</i> • They grew in their personal leadership skills	86%	83%	*
	• They spend at least 24 hours practicing ways to apply the Moorelands Kids Leadership HQ's	*	*	*
	• They can rely upon the HQ's when faced with a stressful situation	71%	67%	83%
C) Participants can rely upon the Habits & Qualities when faced with stressful situations	2) Staff Observation <i>Staff report that 75% of participants improved:</i> • Respect • Responsibility • Listening and communication • Teamwork • Problem-solving • Goal-setting	95%	100%	76%
		95%	100%	80%
		91%	62%	80%
		95%	95%	84%
		64%	95%	80%
		73%	100%	76%

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GOAL #4: BY STRENGTHENING PERSONAL LEADERSHIP SKILLS, YOUTH ARE EMPOWERED TO BE FUTURE LEADERS AND ROLE MODELS IN THEIR COMMUNITIES; BE IT IN THEIR IMMEDIATE CIRCLE OR THE COMMUNITY AT LARGE

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Participants can identify 1 way to use the Moorelands Kids Leadership Habits & Qualities outside of our programs	1) Participant self-report <i>75% of participants:</i>			
	• Share one way they helped someone in their community	*	100%	*
	• Gain certification in the WHSA program	*	*	*
B) Participants recognize and understand they can be positive role models in their circle and the community	• Gain certification in CPR	64%	*	*
	2) Staff observation <i>Staff report that 75% of participants:</i>			
C) Participants have spent a minimum of 26 hours participating and developing service leadership and community engagement	• Can articulate outside applications of the Habits & Qualities	*	100%	100%
D) Participants complete the Provincial Government's Worker Health and Safety Awareness Program (WHSA)				

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PROGRAM-SPECIFIC GOAL #1: YOUTH GAIN JOB-RELATED SKILLS AND VOLUNTEER EXPERIENCE

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Participants understand how their leadership skills apply to the workplace success	1) Participant self-report 75% of participants:			
	• Can state 3 job skills they have learned to put on their resume	86%	100%	*
B) Participants develop 6 job-related skills (eg.; goal setting, problem solving, critical thinking, cover letter and resume writing)	• Report they felt supported by staff through their volunteering experience	100%	100%	100%
	• Achieve 20 volunteer hours	*	50%	*
C) Participants are presented with internal and external opportunities to gain 20 community service hours	2) Staff observation Staff report that 75% of participants:			
	• Can apply their leadership skills to a workplace setting	*	71%	*
	• Achieve a minimum of 20 volunteer hours	55%	*	*

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