

City Clubs Goals & Results (2024-2026)

GOAL #1: YOUTH DEVELOP SELF-AWARENESS AND CONFIDENCE

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Participants can identify personal strengths and skills	1) Participant self-report <i>75% of participants:</i>			
	• Set goals for themselves in the program	68%	78%	86%
	• Set a goal for how they will use the HQ's to achieve success outside of the program	62%	78%	75%
B) Participants can identify personal learning from the program	• State they increased their self-confidence	90%	78%	93%
	2) Staff observation <i>Staff report that 75% of participants:</i>			
	• Have a noticeable increase in self-awareness	89%	84%	*
C) Participants increase their self-confidence	• Have a noticeable increase in self-confidence	86%	73%	*
	3) Family questionnaire <i>75% of families report:</i>			
	• Their child is more confident	56%	89%	*

*Please note, we continuously adapt and modify our programming to best meet the needs of the children and youth we serve. For this reason, some measures change year to year. An asterisk indicates that this measure is new and was not collected in past years and/or has since been changed.

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GOAL #2: THROUGH SOCIAL CONNECTIONS WITH PEERS AND CARING ADULTS, YOUTH INCREASE RESILIENCY AND STRENGTHEN THEIR MENTAL HEALTH AND WELL BEING

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Participants felt a sense of belonging	1) Participant self-report <i>75% of participants state:</i>			
B) Participants felt cared for by adult role models	• That staff cared about them • That staff are positive role models • That they made positive social connections with peers in the program	65% 81% 70%	89% 90% 67%	82% 86% 93%
C) Participants feel accepted in and connected to a positive peer group	2) Staff observation <i>Staff report that 75% of participants:</i> • Made positive connections with leaders • Made positive connections with peers	93% 95%	94% 94%	* *
	3) Family questionnaire <i>75% of families report:</i> • They were satisfied with their child's program experience	100%	100%	*

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GOAL #3: YOUTH DEVELOP THEIR PERSONAL LEADERSHIP SKILLS AND ARE EMPOWERED TO ACHIEVE SUCCESS IN THEIR DAILY LIVES BY APPLYING THE MOORELANDS KIDS LEADERSHIP HABITS & QUALITIES

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Through learning the Moorelands Habits & Qualities, participants develop the soft skills of: • Respect • Responsibility • Listening and communication • Teamwork • Problem-solving • Goal-setting	1) Participant self-report <i>75% of participants say they have improved the following skills:</i> • Respect • Responsibility • Listening and communication • Teamwork • Problem-solving • Goal-setting	76%	89%	82%
		89%	67%	86%
		89%	78%	82%
		92%	89%	89%
		89%	78%	82%
		68%	78%	79%
	<i>75% of participants state:</i>			
	• They grew in their personal leadership skills	84%	89%	82%
	2) Staff observation <i>Staff report that 75% of participants improved:</i> • Respect • Responsibility • Listening and communication • Teamwork • Problem-solving • Goal-setting	92%	87%	*
		76%	74%	*
		74%	64%	*
		90%	94%	*
		72%	84%	*
		77%	93%	*
	3) Family questionnaire <i>75% of families report their child improved their:</i> • Respect • Responsibility • Listening and communication • Teamwork • Problem-solving • Goal-setting	*	*	**
		100%	93%	**
		100%	85%	**
		*	*	**
		*	*	**
		*	*	**

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GOAL #4: BY STRENGTHENING PERSONAL LEADERSHIP SKILLS, YOUTH ARE EMPOWERED TO BE FUTURE LEADERS AND ROLE MODELS IN THEIR COMMUNITIES; BE IT IN THEIR IMMEDIATE CIRCLE OR THE COMMUNITY AT LARGE

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Participants can identify 1 way to use the Moorelands Kids Leadership Habits & Qualities outside of our programs	1) Participant self-report <i>75% of participants state:</i>			
	• Plan to use the HQ's outside of Moorelands	62%	89%	79%
	• State they are responsible for their own actions, attitudes and behaviours	76%	67%	86%
B) Participants recognize and understand they can be positive role models in their circle and the community	• Are able to identify how the program has helped them be a positive role model/leader in their community	62%	89%	61%
C) Participants demonstrate improved understanding of citizenship	2) Staff observation <i>Staff report that 75% of participants:</i>			
	• Demonstrates improved citizenship	90%	87%	*

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PROGRAM-SPECIFIC GOAL #1: PARTICIPANTS GROW IN SERVICE LEADERSHIP

OUTCOMES	MEASURES	RESULTS		
		2023/24	2024/25	2025/26
A) Participants can explain the concept of service leadership	1) Participant self-report <i>75% of participants:</i>			
B) Participants understand that their choices influence others	• Can explain what service leadership is	43%	*	46%
C) Participants understand that they can make a valuable impact/be a leader and contributing member of their community	2) Staff observation <i>Staff report that 75% of participants:</i>			
	• Can articulate that their choices influence others	76%	*	*
	• Can articulate how they can make a valuable impact	59%	*	*
D) Participants have developed and take part in a community service project	• Take part in a community service project	53%	87%	*
E) Participants regularly attend programs				

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