

Moorelands Camp Goals & Results (2023-2025)

GOAL #1: YOUTH DEVELOP SELF-AWARENESS AND CONFIDENCE

OUTCOMES	MEASURES	RESULTS		
		2023	2024	2025
A) Participants can identify personal strengths and skills	1) Participant self-report <i>75% of participants state:</i>			
	• They can identify 2 personal strengths, demonstrating self-awareness	79%	90%	90%
B) Participants can identify personal learning from the program	• They feel more confident	78%	76%	72%
	2) Staff observation <i>Staff report that 75% of participants:</i>			
C) Participants increase their self-confidence	• Can state 2 strengths or skills they're good at	*	95%	96%
	• Show they have more confidence by trying new things	*	90%	84%
	3) Family questionnaire <i>75% of families report:</i>			
	• Their child can identify 2 personal strengths	77%	90%	93%

*Please note, we continuously adapt and modify our programming to best meet the needs of the children and youth we serve. For this reason, some measures change year to year. An asterisk indicates that this measure is new and was not collected in past years and/or has since been changed.

Moorelands Camp Goals & Results (2023-2025)

GOAL #2: THROUGH SOCIAL CONNECTIONS WITH PEERS AND CARING ADULTS, YOUTH INCREASE RESILIENCY AND STRENGTHEN THEIR MENTAL HEALTH AND WELL BEING

OUTCOMES	MEASURES	RESULTS		
		2023	2024	2025
A) Participants felt a sense of belonging	1) Participant self-report <i>75% of participants state:</i>			
B) Participants felt cared for by adult role models	<ul style="list-style-type: none"> • They felt part of the cabin group • That staff cared about them • That staff are positive role models 	84%	78%	87%
C) Participants feel accepted in and connected to a positive peer group	<ul style="list-style-type: none"> • That they made positive social connections with peers in the program • That they enjoyed the time they spent in the program 	91%	87%	85%
D) Participants are connected to the positive influence of the Moorelands Camp community outside of the camp season	2) Staff observation <i>Staff report that 75% of participants:</i>			
E) Participants report increased confidence which is an indicator of resiliency	<ul style="list-style-type: none"> • Made positive connections with leaders • Made positive connections with peers 	*	97%	94%
	3) Family questionnaire <i>75% of families report:</i>			
	<ul style="list-style-type: none"> • Their child felt cared for by staff • Their child had friends at camp • Their child felt safe 	92%	98%	94%
		90%	92%	92%
		92%	96%	96%

*Please note, we continuously adapt and modify our programming to best meet the needs of the children and youth we serve. For this reason, some measures change year to year. An asterisk indicates that this measure is new and was not collected in past years and/or has since been changed.

Moorelands Camp Goals & Results (2023-2025)

GOAL #3: YOUTH DEVELOP THEIR PERSONAL LEADERSHIP SKILLS AND ARE EMPOWERED TO ACHIEVE SUCCESS IN THEIR DAILY LIVES BY APPLYING THE MOORELANDS KIDS LEADERSHIP HABITS & QUALITIES

OUTCOMES	MEASURES	RESULTS		
		2023	2024	2025
A) Through learning the Moorelands Habits & Qualities, participants develop the soft skills of: <ul style="list-style-type: none"> • Respect • Responsibility • Listening and communication • Teamwork • Problem-solving • Goal-setting 	1) Participant self-report <i>75% of participants say they have improved the following skills:</i>			
	• Respect	93%	93%	92%
	• Responsibility	89%	91%	88%
	• Listening and communication	87%	89%	89%
	• Teamwork	88%	89%	89%
	• Problem-solving	84%	90%	85%
B) Participants practise and apply the Moorelands Kids Habits & Qualities at camp	1) Participant self-report <i>75% of participants state:</i>			
	• They grew in their personal leadership skills	75%	86%	86%
	2) Staff observation <i>Staff report that 75% of participants improved:</i>			
	• Respect	*	83%	87%
	• Responsibility	*	85%	84%
	• Listening and communication	*	80%	80%
	• Teamwork	*	83%	88%
	• Problem-solving	*	77%	86%
	• Goal-setting	*	79%	93%
	3) Family questionnaire <i>75% of families report their child improved their:</i>			
	• Respect	77%	80%	78%
	• Responsibility	71%	84%	96%
• Listening and communication	76%	76%	72%	
• Teamwork	79%	78%	74%	
• Problem-solving	72%	82%	81%	
• Goal-setting	74%	82%	79%	

*Please note, we continuously adapt and modify our programming to best meet the needs of the children and youth we serve. For this reason, some measures change year to year. An asterisk indicates that this measure is new and was not collected in past years and/or has since been changed.

Moorelands Camp Goals & Results (2023-2025)

GOAL #4: BY STRENGTHENING PERSONAL LEADERSHIP SKILLS, YOUTH ARE EMPOWERED TO BE FUTURE LEADERS AND ROLE MODELS IN THEIR COMMUNITIES; BE IT IN THEIR IMMEDIATE CIRCLE OR THE COMMUNITY AT LARGE

OUTCOMES	MEASURES	RESULTS		
		2023	2024	2025
A) Participants can identify 1 way to use the Moorelands Kids Leadership Habits & Qualities outside of our programs	1) Participant self-report <i>75% of participants state:</i> <ul style="list-style-type: none"> • They can share 1 way they are using the Habits & Qualities outside of Moorelands programs 	96%	86%	90%
	<ul style="list-style-type: none"> • They recognize they are responsible for their own actions, attitudes and behaviours 	89%	95%	89%
B) Participants recognize and understand they can be positive role models in their circle	2) Family questionnaire <i>75% of families report their child:</i> <ul style="list-style-type: none"> • Uses what they learned at Moorelands outside of the program 	99%	90%	93%
C) Participants demonstrate improved understanding of citizenship				

*Please note, we continuously adapt and modify our programming to best meet the needs of the children and youth we serve. For this reason, some measures change year to year. An asterisk indicates that this measure is new and was not collected in past years and/or has since been changed.

Moorelands Camp Goals & Results (2023-2025)

PROGRAM-SPECIFIC GOAL #1: YOUTH DEVELOP AN APPRECIATION AND UNDERSTANDING OF THE NATURAL WORLD

OUTCOMES	MEASURES	RESULTS		
		2023	2024	2025
A) Participants understand the importance of protecting the natural world around them	1) Participant self-report <i>75% of participants state:</i>			
	<ul style="list-style-type: none"> • They enjoyed the natural environment at Moorelands Camp 	94%	57%	57%
B) Participants understand how they can respect the natural world around them	<ul style="list-style-type: none"> • One way they can respect the natural world 	94%	57%	88%
	2) Family questionnaire <i>75% of families report:</i>			
	<ul style="list-style-type: none"> • They were happy that camp takes place outside of the city in a natural environment 	90%	100%	100%

*Please note, we continuously adapt and modify our programming to best meet the needs of the children and youth we serve. For this reason, some measures change year to year. An asterisk indicates that this measure is new and was not collected in past years and/or has since been changed.

Moorelands Camp Goals & Results (2023-2025)

PROGRAM-SPECIFIC GOAL #2: YOUTH ARE MORE WILLING TO TRY NEW THINGS IN THEIR DAY TO DAY LIFE

OUTCOMES	MEASURES	RESULTS		
		2023	2024	2025
A) Participants can feel safe and supported as they try new activities at camp	1) Participant self-report <i>75% of participants state:</i>			
	• They tried something new at camp	92%	93%	92%
B) Participants value new experiences and try new things in their daily lives	• They felt supported and encouraged to try out new things	94%	*	89%
	• They are interested in seeking out new experiences when they leave camp	88%	93%	90%
	2) Staff observation <i>Staff report that 75% of participants:</i>			
	• Tried something new	*	91%	88%
	2) Family questionnaire <i>75% of families report:</i>			
• Their child is interested in trying new things	88%	83%	90%	

*Please note, we continuously adapt and modify our programming to best meet the needs of the children and youth we serve. For this reason, some measures change year to year. An asterisk indicates that this measure is new and was not collected in past years and/or has since been changed.