

LEDGE Goals & Results (2023-2025)

**GOAL #1: YOUTH DEVELOP SELF-AWARENESS AND CONFIDENCE**

| OUTCOMES   | MEASURES   | RESULTS |      |      |
|--|--|---------|------|------|
|  |  | 2023    | 2024 | 2025 |
| <b>A)</b> Participants can identify personal strengths and skills      | <b>1) Participant self-report</b><br><i>75% of participants state:</i>   |         |      |      |
|  | <ul style="list-style-type: none"> <li>• They can identify 2 personal strengths, demonstrating self-awareness</li> <li>• They feel more confident</li> </ul>       | 87%     | 100% | 100% |
| <b>B)</b> Participants can identify personal learning from the program |  | 100%    | 75%  | 75%  |
|  |  |         |      |      |
| <b>C)</b> Participants increase their self-confidence                  | <b>2) Staff observation</b><br><i>Staff report that 75% of participants:</i>   |         |      |      |
|  | <ul style="list-style-type: none"> <li>• Can state 2 strengths or skills they're good at</li> <li>• Show they have more confidence by trying new things</li> </ul> | 87%     | 94%  | 94%  |
|  |  | 100%    | 76%  | 76%  |
|  | <b>3) Family questionnaire</b><br><i>75% of families report:</i>   |         |      |      |
|  | <ul style="list-style-type: none"> <li>• Their child can identify 2 personal strengths</li> </ul>  | 95%     | 100% | 90%  |
|  |  |         |      |      |

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**GOAL #2: THROUGH SOCIAL CONNECTIONS WITH PEERS AND CARING ADULTS, YOUTH INCREASE RESILIENCY AND STRENGTHEN THEIR MENTAL HEALTH AND WELL BEING**

| OUTCOMES   | MEASURES   | RESULTS |      |      |
|--|--|---------|------|------|
|  |  | 2023    | 2024 | 2025 |
| <b>A)</b> Participants felt a sense of belonging   | <b>1) Participant self-report</b><br><i>75% of participants state:</i>   |         |      |      |
| <b>B)</b> Participants felt cared for by adult role models   | <ul style="list-style-type: none"> <li>• They felt part of the cabin group</li> <li>• That staff cared about them</li> <li>• That staff are positive role models</li> </ul>  | 100%    | 100% | 100% |
| <b>C)</b> Participants feel accepted in and connected to a positive peer group   | <ul style="list-style-type: none"> <li>• That they made positive social connections with peers in the program</li> </ul>   | 100%    | 88%  | 88%  |
| <b>D)</b> Participants are connected to the positive influence of the Moorelands Camp community outside of the camp season | <b>2) Staff observation</b><br><i>Staff report that 75% of participants:</i>   |         |      |      |
| <b>E)</b> Participants report increased confidence which is an indicator of resiliency                                     | <ul style="list-style-type: none"> <li>• Made positive connections with leaders</li> <li>• Made positive connections with peers</li> <li>• Felt part of the group</li> </ul> | 95%     | 75%  | 75%  |
|  | <b>3) Family questionnaire</b><br><i>75% of families report:</i>   |         |      |      |
|  | <ul style="list-style-type: none"> <li>• Their child felt cared for by staff</li> <li>• Their child had friends at camp</li> <li>• Their child felt safe</li> </ul>          | 90%     | 100% | 88%  |
|  |  | 86%     | 100% | 88%  |
|  |  | 86%     | 100% | 75%  |
|  |  | 100%    | 100% | 100% |
|  |  | 98%     | 100% | 88%  |
|  |  | 98%     | 100% | 75%  |

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**GOAL #4: BY STRENGTHENING PERSONAL LEADERSHIP SKILLS, YOUTH ARE EMPOWERED TO BE FUTURE LEADERS AND ROLE MODELS IN THEIR COMMUNITIES; BE IT IN THEIR IMMEDIATE CIRCLE OR THE COMMUNITY AT LARGE**

| OUTCOMES   | MEASURES  | RESULTS |      |      |
|--|---|---------|------|------|
|  |   | 2023    | 2024 | 2025 |
| <b>A)</b> Participants can identify 1 way to use the Moorelands Kids Leadership Habits & Qualities outside of our programs | <b>1) Participant self-report</b><br>75% of participants state:   |         |      |      |
|  | <ul style="list-style-type: none"> <li>• They can share 1 way they are using the Habits &amp; Qualities outside of Moorelands programs</li> </ul> | 100%    | 100% | 100% |
| <b>B)</b> Participants recognize and understand they can be positive role models in their circle                           | <b>2) Family questionnaire</b><br>75% of families report their child:   |         |      |      |
| <b>C)</b> Participants demonstrate improved understanding of citizenship   | <ul style="list-style-type: none"> <li>• Uses what they learned at Moorelands outside of the program</li> </ul>                                   | 95%     | 100% | 88%  |

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**PROGRAM-SPECIFIC GOAL #1: YOUTH WILL GAIN CONFIDENCE IN A SINGLE-GENDER ENVIRONMENT THAT ASSISTS IN REMOVING COMMON SOCIAL PRESSURES**

| OUTCOMES   | MEASURES   | RESULTS |      |      |
|--|--|---------|------|------|
|  |  | 2023    | 2024 | 2025 |
| A) Participants increase their confidence as leaders of themselves                 | <b>1) Participant self-report</b><br><i>75% of participants state:</i>       |         |      |      |
|  | • They grew their confidence as leaders of themselves                        | 100%    | 75%  | 100% |
| B) Participants are able to grow in an environment free of common social pressures | • They enjoyed the program being single-gender as they felt more comfortable | 95%     | 88%  | 88%  |
|  | <b>2) Family questionnaire</b><br><i>75% of families report:</i>             |         |      |      |
|  | • Their child is a more confident leader of themselves                       | 100%    | 100% | 88%  |
|  | • They support the program being single-gender                               | 87%     | 83%  | 100% |

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**PROGRAM-SPECIFIC GOAL #2: DEVELOP AS STEWARDS OF THE NATURAL WORLD**

| OUTCOMES   | MEASURES   | RESULTS |      |      |
|--|--|---------|------|------|
|  |  | 2023    | 2024 | 2025 |
| A) We provide a multi-day outdoor excursion where participants learn how to be stewards of the natural world | <b>1) Participant self-report</b>                      |         |      |      |
|  | <i>75% of participants state:</i>                      |         |      |      |
|  | • They know how to safely manage their campsite        | 100%    | 100% | 100% |
|  | • 1 way they were active stewards of the natural world | 100%    | 100% | 100% |
|  | • How they impact the natural world around them        | 100%    | 100% | 100% |
|  | <b>2) Staff observation</b>                            |         |      |      |
|  | <i>Staff report that 75% of participants:</i>          |         |      |      |
|  | • Demonstrated 1 or more campsite management skills    | 70%     | 100% | 69%  |

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