

City Clubs Goals & Results (2023-2025)

**GOAL #1: YOUTH DEVELOP SELF-AWARENESS AND CONFIDENCE**

OUTCOMES	MEASURES	RESULTS		
		2022/23	2023/24	2024/25
A) Participants can identify personal strengths and skills	<b>1) Participant self-report</b> <i>75% of participants:</i>			
	• Set goals for themselves in the program	73%	68%	78%
	• Set a goal for how they will use the HQ's to achieve success outside of the program	75%	62%	78%
B) Participants can identify personal learning from the program	• State they increased their self-confidence	79%	90%	78%
	<b>2) Staff observation</b> <i>Staff report that 75% of participants:</i>			
C) Participants increase their self-confidence	• Have a noticeable increase in self-awareness	79%	89%	84%
	• Have a noticeable increase in self-confidence	76%	86%	73%
	<b>3) Family questionnaire</b> <i>75% of families report:</i>			
	• Their child is more confident	62%	56%	89%

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**GOAL #2: THROUGH SOCIAL CONNECTIONS WITH PEERS AND CARING ADULTS, YOUTH INCREASE RESILIENCY AND STRENGTHEN THEIR MENTAL HEALTH AND WELL BEING**

OUTCOMES	MEASURES	RESULTS		
		2022/23	2023/24	2024/25
A) Participants felt a sense of belonging	<b>1) Participant self-report</b> <i>75% of participants state:</i>			
B) Participants felt cared for by adult role models	<ul style="list-style-type: none"> <li>• That staff cared about them</li> <li>• That staff are positive role models</li> <li>• That they made positive social connections with peers in the program</li> </ul>	96%	65%	89%
C) Participants feel accepted in and connected to a positive peer group	<b>2) Staff observation</b> <i>Staff report that 75% of participants:</i> <ul style="list-style-type: none"> <li>• Made positive connections with leaders</li> <li>• Made positive connections with peers</li> </ul>	98%	81%	90%
	<b>3) Family questionnaire</b> <i>75% of families report:</i> <ul style="list-style-type: none"> <li>• They were satisfied with their child's program experience</li> </ul>	86%	70%	67%
		76%	93%	94%
		78%	95%	94%
		92%	100%	100%

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### GOAL #3: YOUTH DEVELOP THEIR PERSONAL LEADERSHIP SKILLS AND ARE EMPOWERED TO ACHIEVE SUCCESS IN THEIR DAILY LIVES BY APPLYING THE MOORELANDS KIDS LEADERSHIP HABITS & QUALITIES

OUTCOMES	MEASURES	RESULTS		
		2022/23	2023/24	2024/25
<p><b>A)</b> Through learning the Moorelands Habits &amp; Qualities, participants develop the soft skills of:</p> <ul style="list-style-type: none"> <li>• Respect</li> <li>• Responsibility</li> <li>• Listening and communication</li> <li>• Teamwork</li> <li>• Problem-solving</li> <li>• Goal-setting</li> </ul>	<p><b>1) Participant self-report</b>  <i>75% of participants say they have improved the following skills:</i></p> <ul style="list-style-type: none"> <li>• Respect</li> <li>• Responsibility</li> <li>• Listening and communication</li> <li>• Teamwork</li> <li>• Problem-solving</li> <li>• Goal-setting</li> </ul> <p><i>75% of participants state:</i></p> <ul style="list-style-type: none"> <li>• They grew in their personal leadership skills</li> </ul> <p><b>2) Staff observation</b>  <i>Staff report that 75% of participants improved:</i></p> <ul style="list-style-type: none"> <li>• Respect</li> <li>• Responsibility</li> <li>• Listening and communication</li> <li>• Teamwork</li> <li>• Problem-solving</li> <li>• Goal-setting</li> </ul> <p><b>3) Family questionnaire</b>  <i>75% of families report their child improved their:</i></p> <ul style="list-style-type: none"> <li>• Respect</li> <li>• Responsibility</li> <li>• Listening and communication</li> <li>• Teamwork</li> <li>• Problem-solving</li> <li>• Goal-setting</li> </ul>	<p>75%</p> <p>86%</p> <p>88%</p> <p>82%</p> <p>90%</p> <p>73%</p> <p>90%</p> <p>71%</p> <p>66%</p> <p>67%</p> <p>69%</p> <p>66%</p> <p>76%</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p> <p>*</p>	<p>76%</p> <p>89%</p> <p>89%</p> <p>92%</p> <p>89%</p> <p>68%</p> <p>84%</p> <p>92%</p> <p>76%</p> <p>74%</p> <p>90%</p> <p>72%</p> <p>77%</p> <p>*</p> <p>100%</p> <p>100%</p> <p>*</p> <p>*</p> <p>*</p>	<p>89%</p> <p>67%</p> <p>78%</p> <p>89%</p> <p>78%</p> <p>78%</p> <p>89%</p> <p>87%</p> <p>74%</p> <p>64%</p> <p>94%</p> <p>84%</p> <p>93%</p> <p>**</p> <p>93%</p> <p>85%</p> <p>**</p> <p>**</p> <p>**</p>

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**GOAL #4: BY STRENGTHENING PERSONAL LEADERSHIP SKILLS, YOUTH ARE EMPOWERED TO BE FUTURE LEADERS AND ROLE MODELS IN THEIR COMMUNITIES; BE IT IN THEIR IMMEDIATE CIRCLE OR THE COMMUNITY AT LARGE**

OUTCOMES	MEASURES	RESULTS		
		2022/23	2023/24	2024/25
A) Participants can identify 1 way to use the Moorelands Kids Leadership Habits & Qualities outside of our programs	<b>1) Participant self-report</b> <i>75% of participants state:</i>			
	• Plan to use the HQ's outside of Moorelands	62%	62%	89%
	• State they are responsible for their own actions, attitudes and behaviours	86%	76%	67%
B) Participants recognize and understand they can be positive role models in their circle and the community	• Are able to identify how the program has helped them be a positive role model/leader in their community	*	62%	89%
	<b>2) Staff observation</b> <i>Staff report that 75% of participants:</i>			
C) Participants demonstrate improved understanding of citizenship	• Demonstrates improved citizenship	*	90%	87%

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**PROGRAM-SPECIFIC GOAL #1: PARTICIPANTS GROW IN SERVICE LEADERSHIP**

OUTCOMES	MEASURES	RESULTS		
		2022/23	2023/24	2024/25
<b>A)</b> Participants can explain the concept of service leadership	<b>1) Participant self-report</b> 75% of participants:			
<b>B)</b> Participants understand that their choices influence others	• Can explain what service leadership is	50%	43%	*
<b>C)</b> Participants understand that they can make a valuable impact/be a leader and contributing member of their community	<b>2) Staff observation</b> Staff report that 75% of participants:			
	• Can articulate that their choices influence others	*	76%	*
	• Can articulate how they can make a valuable impact	*	59%	*
<b>D)</b> Participants have developed and take part in a community service project	• Take part in a community service project	69%	53%	87%
<b>E)</b> Participants regularly attend programs				

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