



Moorelands Kids

**ANNUAL
IMPACT
REPORT
2021**



Contents

- 2 President's Report 2021
- 3 Executive Director's Report 2021
- 4 Highlights 2021
- 6 Overcoming the Barriers to Success
- 7 Empowering Kids to Make an Impact
- 8 Programs that Empower Kids to Overcome
- 11 We are Intentional. We Transform Lives.
- 12 Supporting Families, Uplifting Communities
- 13 Kaiya and Meheira
- 14 Transformation by the Numbers
- 15 Financial Overview
- 16 It Takes a Village
- 17 You are Empowering Kids to Transform their Lives
- 18 Thank You to our Donors
- 27 Staff, Board and Contact Details

President's Report

Overcoming the COVID-SLIDE

Last year I started my report to you by quoting from a UNICEF publication highlighting the impact of COVID-19 on the socio-emotional wellbeing of our children and youth and the impact of isolation on their mental health. Many of you have read *myMoorelands* newsletters and enjoyed brilliant examples of the creative, encompassing ways the Moorelands Kids' staff overcame these negative impacts every day. Here I will speak to you of what Moorelands Kids, as an organization, is doing to overcome the COVID-slide and build forward to a more resilient future.

2021—A Year of Capacity Building

The Board created a strategic plan that will serve the organization for the next three years and help us navigate these ever-changing times. We built up our organizational effectiveness to deal with the negative impacts on children's development, mental health and wellbeing. We already know we will need to address parental anxiety around allowing children to participate in out-of-home activities. These next three years will be years of rebuilding: **Rebuilding Connection** — to families and supporters, **Rebuilding Resiliency** — in the kids we serve and the young staff who serve them, and **Rebuilding Capacity** — to beyond the pre-pandemic levels.

Our Recovery Plan is to reach and support more financially marginalized children - to get them into Moorelands Kids programming and the supports they need.



2022 will be another challenging year, financing the return to pre-COVID in-person programming. We already know that our costs, all around, will significantly increase. Government emergency supports will roll off. Our 2021 carry forward of \$448K will support an operating buffer. It will allow us to put a stake in the ground on a much-needed \$1.6 million installation of washrooms in camp cabins, to protect service continuation in the face of future pandemics.

Our work continues even as the need grows, so thank you all for your continued commitment to Moorelands Kids. 2021 was a year like no other. We saw heartbreak and resilience in the children we serve, even as COVID has increased their need exponentially. We saw the heroic efforts of staff to keep kids resilient and safe. And we saw your trust and commitment to our kids. Thank you for your part in empowering children to overcome and succeed.

Sincerely and in your service,

John Shelly
President, Board of Moorelands Kids

Executive Director's Report

OVERCOMING: To deal with successfully; to prevail over – that's been our buzzword at Moorelands Kids for all of 2021.

Watching our staff, kids and community come together last year was a timely reminder that there is much to be grateful for. Your support of Moorelands Kids helped kids to **overcome** the 2021 challenges of the pandemic. Our programs provide the building blocks of resilience: *communication, connections and problem solving. Our staff come along side, build relationships and empower kids to grow – that's what makes the difference.*

2021 was a year of continued upheaval. Moorelands Kids' staff and programs provided consistency and a safe positive space online. Programs were strengthened, ensuring there was more peer connection time, hybrid programs were created and monthly we bonded with 75 families online at a camp-based, family fun night.

In a recent survey, a parent described her son as *"Literally transformed. All the teachers at school, well meaning adults, nothing had impacted my child more dramatically than Moorelands Kids"*.

That impact is our intention – that children will be empowered to take responsibility for themselves and move forward with confidence.

Our key goal for 2022 is to work with kids face-to-face once again. We are prepared, plans are in place and children are signing up.

I hope that as you read, you will be encouraged to know just how great a difference you are making.

Thank you for being a part of the Moorelands Kids' community and for empowering kids.

We overcame the pandemic challenges and now with your commitment and our programs, we will help our children overcome a legacy of isolation and fear. Together we will help each child build their resiliency and give them hope as we guide them into new experiences and opportunities.

Moorelands strong community was evident on all levels:

Donors continued to support and when an in-person event was not possible, Starry Summer Nights created an amazing Scavenger Hunt. **Staff** took Mental Health Leadership Supports training to support the wellbeing of staff and kids. **Kids** impacted their communities with acts of kindness making Giving Tuesday a huge success.



With Gratitude,

A handwritten signature in black ink that reads "Lynda".

Lynda Tilley
Executive Director,
Moorelands Kids



Moorelands Kids

Our Mission

Children and youth living with financial challenges face barriers that other kids don't.

Moorelands Kids' mission is to bridge the opportunity gap through skill-building experiences, empowering kids to overcome the barriers to success.



Highlights 2021

Overcoming the Challenges of Covid

JAN – FEB



CHALLENGE

The year starts with a bleak COVID-19 milestone: cases surpass 600,000. The new Delta variant arrives.



MOORELANDS SOLUTION

Moorelands distributes 57 activity kits to kids in our after-school programs to keep them engaged in joyful activities online. The Stay Home & Stay Active contest encourages participants to stay healthy and active while they're stuck at home. Volunteer Jam Gamble hosts an empowering workshop for VITAL kids on using your voice!



Challenge

Toronto continues with one of the most prolonged lockdowns in the world as Canada observes the first anniversary of COVID-19 being declared a pandemic by the World Health Organization.

Moorelands Solution

Moorelands continues to keep kids connected with monthly Festive Fridays – on average, 75 kids log into Zoom each month to play games and connect with their camp friends and role models. The Stay Home & Stay Creative contest gives kids a creative outlet to communicate their feelings. Moorelands Kids' launches its first ever Catch the Ace lottery.

MARCH



APRIL – MAY



CHALLENGE

Canada enters the 3rd wave and schools return to online learning on April 19th. By May, Ontario schools have been closed for a total of 20 weeks since the pandemic began.



MOORELANDS SOLUTION

VITAL youth put their leadership skills into action as they volunteer at the April and May Festive Fridays. The Send a Kid to Camp (SAK) campaign launches and our staff team takes on the #kms4camp fundraising challenge to cover the 244km distance to camp over the May 24 weekend raising over \$8000!





JUNE – JULY



CHALLENGE

By June, ¼ of eligible Canadians are now partly vaccinated against COVID-19 – good news as Delta becomes the dominant variant.



MOORELANDS SOLUTION

Staff training and production of virtual camp videos begins at camp with the goal of helping campers maintain their connection to the camp environment and nature. Online Camp begins with the distribution of 168 camper kits of supplies to complete activities! Karin Ibscher completes her amazing Kawagamathon fundraiser for SAK raising \$4,590.



AUGUST

SEPTEMBER – OCTOBER



CHALLENGE

Schools return with parents having the choice between in-person and online learning but many parents worry about how kids will recover from the COVID-Slide. Children have struggled to meet grade expectations and those from racialized and low-income communities experience the greatest gaps.



MOORELANDS SOLUTION

In early September, the Ride Across Ontario in memory of John Offutt raises \$15,000! Virtual After-School programs start for the second and Festi-fall gets kids active on October 2nd through a partnership with Active Life Rehab. Staff develop their ability to support those struggling with LEAD mental health training.



CHALLENGE

As Canadians begin to experience more freedom, data shows the impacts of the pandemic on kids' mental health continue – 70% increase in kids reporting mental health decline in some way by Canada's Children's Hospital Foundations.



MOORELANDS SOLUTION

Camp is in full swing keeping kids connected! The Starry Summer Night Committee's fundraising events (online auction, 2nd Annual Aquahug and the Swashbuckler scavenger hunt) raise a combined total of \$82,148! On August 19th, Moorelands' hosts a virtual "Lunch by the Lake" for our supporters. 24 Moorelands' campers take part in a 3D modelling camp. Moorelands hosts its 1st in-person program of the year with the LEDGE & STEP rock climbing.



NOVEMBER – DECEMBER



CHALLENGE

Health Canada approves Pfizer for children aged 5-11 in November. The Omicron variant arrives in Canada putting a dampener on Holiday plans.



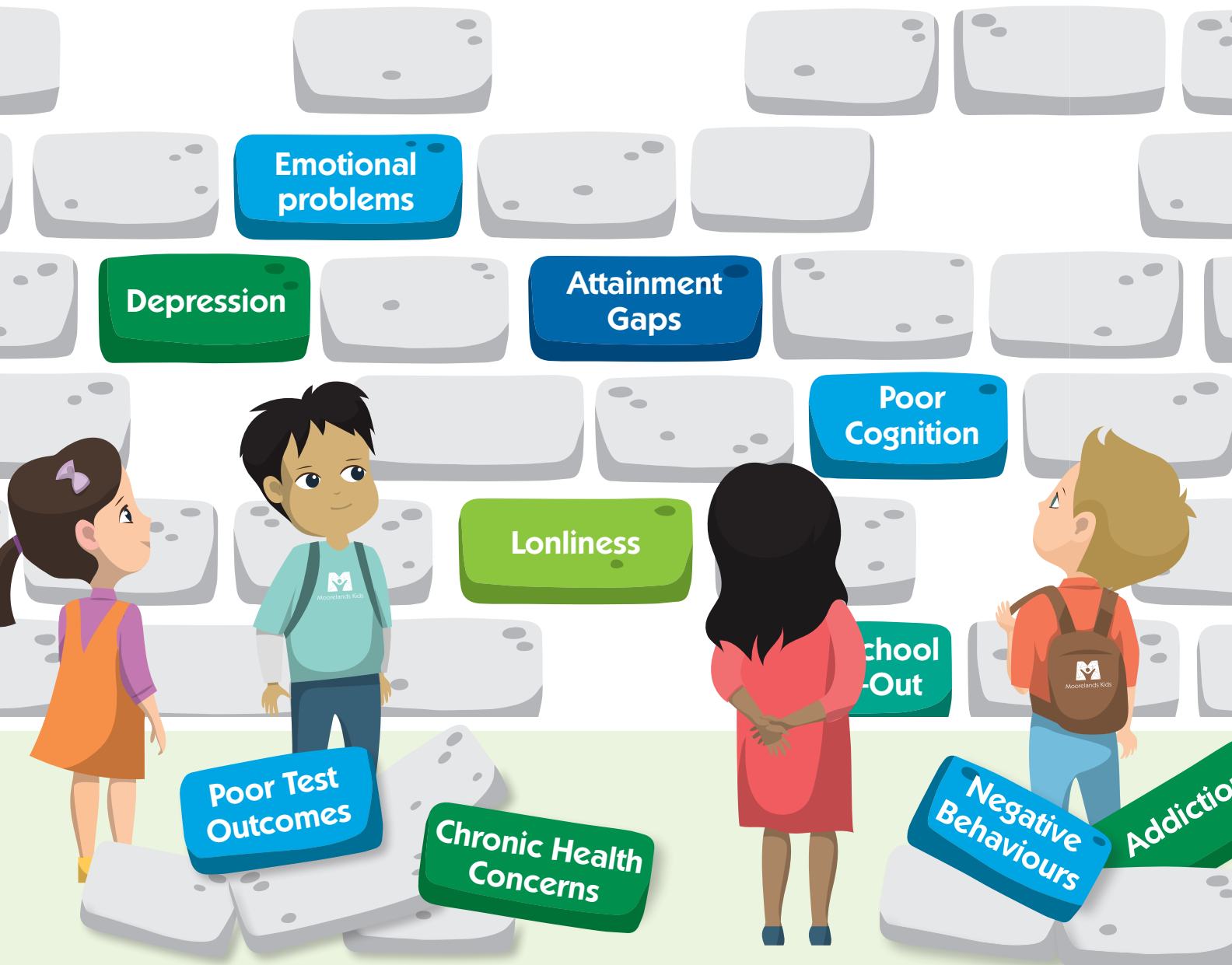
MOORELANDS SOLUTION

Moorelands Kids is recognized by Charity Intelligence as a Top 100 Charity in Canada for the 2nd year in a row for our mission's impact, transparency and accountability. Kids in our after-school programs learn about the importance of being good citizens as they prepare to take part in Acts of Kindness on Giving Tuesday, November 30th. The amazing response to our kids' example of giving and the matching challenge from the Ward Family Foundation sees our community raise \$133,607 in one day! Christmas Sharing continues the season of giving with 701 children and babies supported by caring donors.

Overcoming the Barriers to Success

Decades of growing inequality in Toronto have left low-income, younger, and racialized residents at greater risk of the damaging effects of the COVID-19 pandemic.

Moorelands Kids has REAL solutions.



Moorelands Kids' Solutions provide:

4859

welcoming, warm and safe spaces in 2021

485

Program Hours: affordable, meaningful opportunities to learn, explore, connect and have fun

75

hours Community Volunteering: VITAL kids practise being good role models and leaders

BUILD

positive relationships with peers and supportive adults

97%

of Campers use our Habits & Qualities to be leaders in everyday life, applying MK skills to achieve life-success.

How we empower kids to transform their lives.

Read our full theory of change online:

www.moorelands.ca/what-we-do/



Empowering Kids to Make an Impact!

On Giving Tuesday, your support of our kids empowered them to help the community through acts of kindness – check out how they gave back here:

moorelands.ca/giving-tuesday-2021

Thanks to the generous matching gift from the Ward Family Foundation and your own acts of kindness, we were able to raise \$133,607 to keep this multiplier effect going. Thank you for empowering kids to be strong, positive leaders in their community.



“ I use the things I learned in Moorelands at school - especially around the younger kids - to be a good role model and making sure I make the right choices. What I learned is that if I make the wrong choice, they'll see that and it'll be wrong - so Moorelands has helped me see why making good choices and being a good role model is important. ”

-Gaynor, LED participant, age 13



“ This past year, what's really made an impact (on me) is learning to hold yourself accountable for your actions and be responsible.... Really the point of Moorelands is you come to learn how to be a better leader and then you go back to your community and bring that leadership there. ”

-Kelvin, VITAL participant age 16.



“ You go in there as a kid never thinking you would want to be a leader. I went in there as a youth, but now I am working to become a staff there. ”

-Simon, STEP camper, age 16.

Programs that Empower Kids to Overcome

As the pandemic continued through 2021, Moorelands Kids' programming focus continued to be on giving kids the tools and resiliency they needed to overcome a plethora of intersecting challenges (see p.6). Even before the pandemic, kids from low-income families faced an opportunity gap. As reported in Toronto's 2021 VITAL Signs report¹, neighbourhoods that are home to more low-income and racialized residents bore the brunt of learning disruptions and impacts on their mental health and wellbeing.

Last year, you kept kids connected to our nurturing community and improved their well-being with safe, interactive and fun online programs. Our programming provided a Positive Youth Development structure and stability in a time of turmoil, teaching children life-changing skills and equipping them with the building blocks of resilience.

o·ver·come

/,ōvər'kəm/

verb

1. succeed in dealing with (a problem or difficulty).
-

¹ <https://torontofoundation.ca/vitalsigns2021/>

The Building Blocks of Resilience Provided By Moorelands Kids' Programs



Kids connect to caring and supportive relationships



Kids learn how to set realistic goals and plan the steps to achieve them



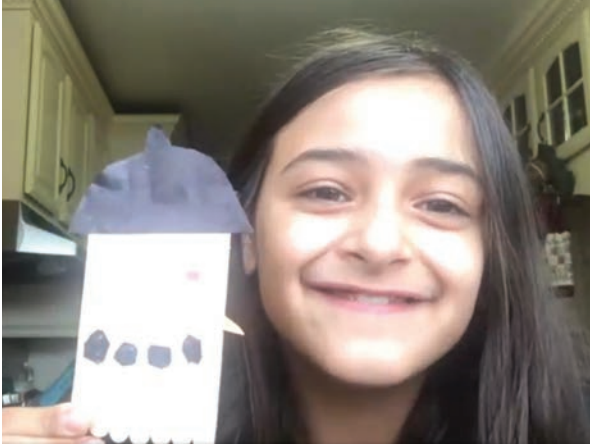
Kids are encouraged to view themselves positively and have confidence in their own strengths and abilities



Kids develop communication and problem-solving skills



Kids hone the ability to manage strong feelings and impulses



BLAST Online

BLAST continued as an online program offered three days/week in 2021. Three *BLAST Online* groups offered 255 spaces of fun, structured and interactive after-school programming at no cost to participants. Participants met twice a week via zoom, Tuesdays and Thursdays at 4 pm for one hour then took part in one weekly activity video every Wednesday at 4pm. While in-person *BLAST* is offered at public schools in Thorncliffe Park and Flemingdon Park, our online program serves kids from high-needs neighbourhoods across Toronto. *BLAST* provides wellness-boosting programming, giving kids a safe space to share concerns, interact, work together, get active with friends, and connect with familiar leaders. All registered participants receive activity kits of materials, books and supplies needed to participate in the program. Children as young as six develop the critical literacy, numeracy, socio-emotional and leadership skills they need to succeed in an online environment after-school.

LED Online

Pre-pandemic, *LED* served students attending Valley Park Middle School, Humber Summit Middle School and Gulfstream PS schools. In 2021, *LED* ran as a 32-week online program offered at no cost to participants from across the city. Two groups met every Wednesday at 4 pm, with a total of 50 spaces for kids in Grades 6-8 offered to youth from across the city.

LED provides tweens with the confidence and guidance they need to make good choices as they work to be a positive influence in their community. Online *LED* is specifically designed to help youth navigate the challenging transition from child to teen, building kids' confidence in using technology to connect and nurture relationships in a remote setting while developing problem-solving, teamwork, leadership, goal setting, and communication skills. Registered participants received kits containing all the materials needed to participate in the program.

VITAL Hybrid

While the COVID-19 pandemic brought many challenges, it also brought new opportunities: in fall 2021 we launched our first ever online/in-person hybrid program based on our wealth of learnings from the first year of the pandemic. Hybrid *VITAL* maintains its structure as a 32-week online program – offered at no cost to participants – now with 30 spaces for kids in Grades 9-12. Youth meet online every Wednesday at 4 pm with their experienced staff leaders and mentors to build the core skills and qualities of communication, responsibility, community and trust and take part in pre-employment workshops that prepare youth for the workplace. In-person meet ups spread across the program year give youth the chance to practice the skills they are developing in program. Leadership retreats at *Moorelands Camp* or a nearby at an outdoor education centre offer youth the change to embed leadership learnings and expand their personal networks and community connections. Experiential learning with real-time support and feedback remain essential elements of *VITAL* with opportunities for youth to gain up to 20 community volunteer hours.

Baby Bundles

Baby Bundles is one of our two family programs, this one aimed at moms and newborns living in isolation or at risk of economic instability. The only one of its kind in Toronto, *Moorelands Kids' Baby Bundles* provides new mothers living below the poverty line with a gift to welcome their baby.

The bundles are used to help connect a new mom with a health care worker and community supports that provide continuing education and assistance. The program is provided at no cost to recipients and we work in partnership with 12 other community agencies to identify new mothers in-need and to deliver the bundles. In 2021, you made it possible for us to deliver 329 Baby Bundles to mothers living below the poverty line.

Christmas Sharing

Christmas Sharing brings Christmas to families that otherwise wouldn't have the opportunity to have a traditional Christmas experience and spreads joy to families in need. In 2021, our Adopt-a-Family program was open to participants enrolled in summer 2020 or 2021 *Moorelands Camp* programs or our 2021 after-school programs. Contactless drop-off/pick-up and social distancing measures were in place to ensure families and staff were kept safe. To tackle urgent food security concerns, we continued with the second year of our "Top up the Pantry" initiative. Thanks to remarkable donor response, in addition to the grocery money that families received with their *Christmas Sharing* gifts, we were able to provide grocery support for each family in the program. You topped up their pantry throughout January with a total of \$30,050 raised during the Holiday season.



Moorelands Camp Online

In summer 2021, *Moorelands Camp* ran its second year of virtual programming for kids aged 8-16 with 480 spaces and offered at no cost to participants. Building on the learnings of the first year of virtual camp programming, Moorelands offered more flexibility and more live experiences to provide fun and interactive activities that encouraged personal leadership, development and meaningful social connections that were imperative to support campers' mental health, resiliency and well-being. Campers enjoyed a packed schedule combining a smaller amount of video programming with extended real-time games and virtual cabin group-time, allowing kids to connect with each other and caring mentors and debrief their learnings. Videos consisted of a mix of activities that campers could take part in from home. They had theme skits to watch, enjoy and learn from; camp sing-a-longs with beloved songs and cheers; live all-camp games like eye-spy, bingo, spot the difference and clue; and virtual camp experiences like campfires.

All registered participants received camper kits with materials and supplies to take part in activities. Video programming was filmed at camp to sustain kids' excitement and connection to the *Moorelands Camp* community and their love of nature and the outdoors.

LEDGE (Learn, Experience, Deepen, Grow, Empower) is an experiential leadership learning program for youth in Grade 9 (14 years old) designed to challenge biases and encourage leadership skills over one session at camp. In summer 2021, it was offered as an online program with 16 spaces to introduce participants to become leaders in their community. Participants met for an hour twice a week for six weeks. They were split into a boys' cabin and a girls' cabin. Interactive meetups covered identifying their personal strengths as a leader, learning to work within a team, improving communication skills, and applying Moorelands Kids' Habits and Qualities in their daily lives and interactions.

STEP (Serve, Transform, Excel, Practice) is an advanced leadership and pre-employment program for youth in Grade 10 (15 years old). In summer 2021, an online cabin of 12 participants met two times a week for six weeks every Wednesday for 1.5 hours. Their leadership journey continued as the program prepared them to succeed in school and the workplace. In interactive online sessions, youth built trust and learned about the rigours and challenges of online communication. They developed and practiced essential skills, including problem-solving, project design and team building. *STEP* participants developed pre-employment skills in a week-long job shadowing experience that was extended to two weeks for advanced campers.

At the end of the summer, *LEDGE* and *STEP* campers got together in person for the first time all year to engage in a super fun and challenging rock climbing field trip where they set high goals and helped each other achieve them.



Our H&Q's Help us Transform Lives

We intend that children gain skills, experience personal growth, develop confidence, make friends and increase their wellbeing because they have been to Moorelands Kids.

HABIT:
Choose Your Response

QUALITY:
Respect

GOAL 1: Youth develop self-awareness and confidence

- 100% of families reported VITAL participants demonstrated increased confidence

HABIT:
Decide & Plan

QUALITY:
Responsibility

GOAL 2: Through positive, intentional connections with peers and caring adults, youth increase resiliency and strengthen their mental health and wellbeing.

- 98% of campers made positive connections with and felt cared for by staff role models

HABIT:
Consider & Understand Others

QUALITY:
Caring

GOAL 3: Youth develop their personal leadership skills and are empowered to achieve success in their daily lives by applying the Moorelands Kids Leadership Habits & Qualities (which encompass respect, responsibility, ability to work in teams, communication, decision making and goal setting)

- 100% of LEDGE campers reported improved communication and teamwork skills

HABIT:
Achieve More Together

QUALITY:
Trustworthiness

GOAL 4: By strengthening personal leadership skills, youth are empowered to be future leaders and role models in their communities; be it their immediate circle or the community at large.

- 100% of BLAST kids could share one way they are using the Moorelands Kids' Habits & Qualities in their daily lives.

HABIT:
Care For Yourself

QUALITY:
Citizenship



“The qualities are somehow engrained in the program. It has been a strange year but having the program and having it with known people and positive tips have been very helpful in Darshan’s classroom activities too.”

-Amina, BLAST parent

Supporting Families, Uplifting Communities

Moorelands Kids partners with the families we serve to help kids reach their potential. By providing wrap-around supports to improve life for the whole family, we uplift both kids and parents, helping them overcome challenges.

Moorelands' programming supports parents and families by:



Reducing anxiety

knowing their kids are safe, cared for, and engaged in nurturing activities when working parents can't be around.



Strengthening relationships at home

- Increased ability for youth to take care of themselves
- Improved communication between youth and caregivers
- Youth's increased consideration for others and increased sense of responsibility leads to decreased conflict



Increasing a sense of pride

Seeing the positive changes and growth and feeling proud they could provide their children with this opportunity.



Developing a sense of belonging and connection

Family programs and year-round opportunities make parents feel a part of the community and they are supported.



“When they came back from camp, they could take care of themselves, they knew when to do what without asking, I was amazed. Before, I had to constantly do a, b, c, d, e. I felt better that they could take care of themselves.”

-Shalini, camper parent



“Something about the first week that he spent there – he was literally transformed. All the teachers at school, well meaning adults, nothing had impacted this child more dramatically [than Moorelands]. I sent a boy and he came back a man.”

-Kelly, camper parent

Moorelands Camp: A Place to Expand and Explore - Kaiya's Story

Posted on April 6, 2022 by Abby Alvarez

Kaiya was nervous about starting summer camp at Moorelands Kids. She'd always been shy—the quiet, reserved child, afraid to step out of her comfort zone. But at Moorelands Camp, Kaiya could thrive. Embraced by welcoming staff and faced with new and exciting opportunities, Kaiya learned leadership skills that she can carry with her every day.

“The tool box that Moorelands Kids taught Kaiya allows her to speak to people, use her words and gain confidence,” says Kaiya’s mom, Meheira. “She’s a leader now. Little kids look up to her.”

Camp is a place for kids like Kaiya to expand and explore. At Moorelands, Kaiya feels encouraged and empowered. “If we do something wrong, we learn from our mistakes,” she says. This learning gives her the confidence to try new things without feeling judged or worried.

Kaiya also participates in VITAL, Moorelands Kids’ after-school program for high school students. At VITAL and camp, she has made friends that she can talk to about camp, dining hall memories, and the leadership skills they’ve learned together. Kaiya calls camp “hidden learning,” because she has fun while developing new skills.

“A leader is someone who takes a role to be responsible.”

- Kaiya, Moorelands camper and VITAL participant.

Kaiya has experienced drastic changes to her learning due to COVID-19. The abrupt changes have required her to adapt quickly to online school and the lack of social interaction with peers. Still, she is grateful that Moorelands Kids provided some connection when everything else felt so isolating. Her leadership development never halted, despite being away from in-person camp for a while.

At Moorelands Camp, Kaiya learned the Moorelands Kids Habits & Qualities and now implements them in her own life. Now, she takes a leadership role and shows greater confidence among peers. When nobody else wanted to do presentations in her drama class, Kaiya volunteered. Even though she was nervous, she took a leap of faith and felt brave.

When asked what it means to be a leader, Kaiya says, “A leader is someone that takes a role to be responsible.” And according to her mom, Kaiya is doing just that!



Bringing Our Work into Focus: Transformation by the Numbers 2021

This year we focused on being a consistent source of support to vulnerable children and families as the Covid-19 Pandemic continued its detrimental impacts. Together we made a tangible difference in the lives of families facing financial challenges.

1034

kids
helped

744

families
helped

130

hours of video
programming
created

283

hours of
virtual camp

81%

increase in hours of
live and interactive
cabin group time

162

hours of live
after-school
programming

329

baby bundles
distributed

701

kids helped
in *Christmas
Sharing*

92

incredible
volunteers

1489

volunteer hours
donated org wide

426

spaces filled at
Moorelands Camp

58%

returning camper
families

42%

new camper
families

41

individual kids
in *BLAST*

47

individual
kids in *LED*

25

individual kids in *VITAL*

12

other community agencies supported
by Moorelands Kids' work

574

new donors

Financial Overview

As Chair of the Finance Committee, it is my pleasure to bring you the results of the Moorelands Kids Audited Financial Statements 2021. I'm also pleased to share Moorelands Kids continues its designation as a Top 100 Charity in Canada by outside reviewing body, Charity Intelligence (Ci) for the second consecutive year. Charity Intelligence's designation is awarded based on a host of measures. Primary among them are fiscal responsibility, transparency, and mission impact. **Being named a Top 100 Charity in Canada means we were chosen over 86,000 other charities operating in Canada in 2021.**

As an organization, we are committed to being good stewards of the resources, in-kind and in dollars, which you gift to us. The 2021 plan originally stated program costs of \$1.93 million and all children attending programs in-person. When circumstances forced us to adjust our plan back to virtual programming we ended the year having met our financial requirements and the urgent needs of kids and families, despite COVID-19.

As a responsible and agile organization, the Board of Moorelands Kids approved a plan to reduce our organizational spend by over \$450,000 in response to the loss of in-person programming in 2021. While not sustainable over the long-term, these extraordinary efforts afforded us the strategic response it took to deliver you a balanced year. It also allowed us to provide a significant carry-forward of almost \$450,000 to support increased program costs anticipated as we shift back to in-person delivery.

If we meet our fiscal 2022 goals, we hope to direct a portion of the carry-forward to kicking off a capital improvements campaign – a stake in the ground on our much-needed plan to install washrooms in camp cabins. For this, our work is only beginning; we are seeking partners for this capital build, now. I invite you to get in touch to learn more about the many intentional ways this prepares us for the future.

Let's make sure we leave no child unsupported. We are excited to have children get out of their homes and into our programs. We need to ensure that we can fund the related increased costs as we fully operate our programs. Together, we can empower children to reach out of poverty and into opportunity.

Sincerely,

Alison

Alison Larocque, Finance Chair

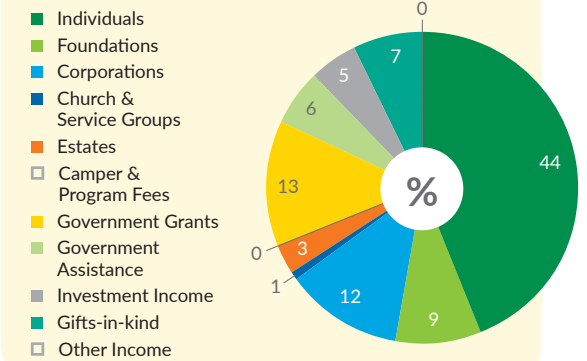
Summary Statement of Operating Activities For the year ended December 31

	2021	2020
Revenue		
Donations and grants	1,650,451	1,435,108
Legacies	50,000	126,000
Program fees	3,385	6,065
Investments Income	98,218	20,984
Government Assistance	124,212	218,389
Other income	124,212	4,294
	1,930,371	1,810,840
Expenses		
Camp	495,767	487,689
City programs	522,667	524,990
Public awareness	68,658	84,620
Administration	68,658	100,930
Fundraising	305,013	244,504
	1,482,099	1,442,733
Carry Forward	448,272	368,107
Inter-fund transfers	(448,272)	(368,107)
Net change in General fund balance	-	-

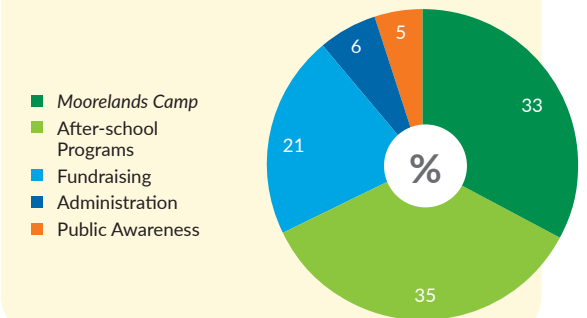
Summary Statement of Financial Position December 31

	2021	2020
Current Assets		
Cash and short term investments	2,615,026	2,254,371
Receivables and prepaid	134,588	110,336
	2,749,614	2,364,707
Current Liabilities		
Payables and accruals	145,151	68,531
Deferred revenue	2,045	9,652
	147,196	78,183
Working capital	2,602,418	2,286,524
Long term investments	571,169	529,366
Capital assets	1,809,813	1,828,323
	4,983,400	4,644,213
Canada Emergency Business Account (CEBA) loan payable	40,000	40,000
Fund Balances		
General fund	--	--
Capital fund	947,624	1,080,001
Operating Reserve fund	1,614,795	1,166,523
Bursary	80,480	72,950
Endowment	490,688	456,416
Invested in Capital Assets	1,809,813	1,828,323
	4,943,400	4,604,213

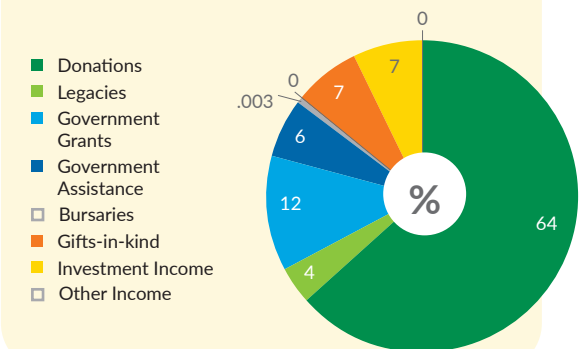
Revenue by Source (Operating Funds 2021)



Operating Expenses 2021



Total Income All Funds 2020



It Takes a Village

Our work to combat the negative effects of poverty and the impacts of the pandemic in the lives of the children we serve would not be possible without our community. In 2021, despite all that was going on, our volunteers and peer-to-peer fundraisers stepped up to make sure Moorelands Kids' programs were there to keep kids connected, resilient and strong.

We want to say a huge thank you to our amazing team of camp, after-school, baby bundles and virtual volunteers and interns:

Roseanne Baker
Diana Banh
Elizabeth Barry
Kaylyn Boyd-Yeh
Tatem Boyd-Yeh
Mackenna Boyd-Yeh
Jaleel Brown
Owen Burry
Margo Coleman
Kieran "The Dude" Cousins
Kari Detzler
Julie Digiambattista
Izet Elmazi
Nicole Gulec
Jamie Houston
Zainab Jawadwala
Kelly-K King
Jordan Kwan
Fabien Laffa
Simone Lumsden
Wendy Ma
Marsha Mathura
Áine McGrath

Neeti Modi
Mary Mullin
Nancy Murphy
Evelyn Murphy
Gautami Nair
Dawson Nyffenegger
Ian O'Shea
Xuan Quach
Devin Sanicharan
Marcus Spain
Morgan Steinmiller
Silvia Stoica
Iulian Stoica
Stacey Sutherland
Russell "Tiny" Swinehammer
Jack Tan
Melissa "Nemo" Tilley
Aly Tomas
Sandy Tse
Sarah Van Heuverswyn
Sean "Dozer" Wikant
Matt Wilkie
Eleanor Woods



...Your support transforms lives and helps kids overcome the barriers to success. **Thank you!**

We are also incredibly grateful to our fundraisers who took up the challenge to rally their family, friends and networks and helped make our transformative programs possible – including our amazing team of Send a Kid to Camp fundraisers who started it all by taking part in the 2021 Annual Send a Kid to Camp letter-writing campaign.

And those who created their own fundraising activities, including:

- ▶ The Kawagama & Bear Lake Community and the Starry Summer Night Committee who joined together to raise more than \$82,148 through the phenomenal AquaHug, Scavenger Hunt and Online Auction!
- ▶ Karin Ibsher and her amazing Kawagamathon biking, running and swimming challenge
- ▶ Andy Dickinson, Paul Miller, Paolina and Hannah Spence aka the Race Across Ontario Team who took on the amazing cycling challenge to raise \$15,000 to send kids to camp in memory of John Offutt.
- ▶ Individuals asking for donations to Moorelands for their birthday in lieu of gifts via Facebook
- ▶ And many more fundraising dinners and personal events...

Why Our Community Believes Resiliency is Important

Our community believes in the importance of Moorelands Kids' resiliency building leadership programs for kids.



They
Shape
the
Future...

Moorelands would like to take this opportunity to honour the individuals who contributed through their estate in 2021.

Their legacy will make a significant, lasting difference in the lives of children in need for generations to come. We are profoundly grateful.

▶ Estate of Doris Jean McCarthy

▶ Estate of Robert Walsh Gouinlock

▶ Estate of Hugh Robert Chambers

YOU are Empowering Kids to Transform Their Lives

We are profoundly grateful to our loyal and caring donors, and we offer a special thank you to two groups: our long-time Century Club donors, whose names appear throughout these recognition pages in **bold** and have supported our work for 20 years and more; and our growing group of Sustaining Donors, who chose to make monthly gifts, which allow us to plan for our future programming. You are our foundation.

Sustaining Donors

Anonymous (2)
John Abraham
Patricia Anselmi
Bharat Bajaj
Steve Bartholomew
Martha Bartley
Robert G. Boeckner
Laura and Randy Bowes
Mark Côté
Jeffery Couse
Andrew Cragg
Gina and David Davidson
Leigh A. Davidson
George Davis
Kelly Dunlop and Robert Smith
Laura Durrant
Peter Esper
Nancy Louise Farrell
Mark Fast
Jennifer Ferguson
Amelia Anne Ferguson
and Brian Budd
Janice Flynn
Nascha Freire
Helen Gaan
Cathy Johnson and Andy Gort
Eritha Huntley Lewis
Patricia Jacobs and
John E. Vanneste

Richard I. Jacobs
William R. Jones
Carolyn A. Kelly
Blake Langill
Victoria Lee
Maureen and David Lewis
Penny Lewis
Sean Lockhart
Bill and Jennifer Meeker
Irene Mitrana
Andrew Moore
David Moulton
Linda Robertson
Kathleen Roulston
Jane Rowan
Reid Rusonik
Vinojini Shanmugalingam
Margaret Smith
John and Cara Stanley
Peter and Diana Stevens-Guille
Bradley Thompson
Lynda Tilley
Rebecca Van Monsjou Curran
Adrian van Monsjou
Sarah Visser
Karen Weston
Jack Whitton
Mari-Lynn and Brian Wikant
William Wilkins

Thank You to Our Donors

Patrons Circle (\$100,000+)

Ontario Trillium
Foundation

Leaders Circle (\$50,000+)

Bill & Karen Barnett

Mackenzie
Investments
United Way of
Greater Toronto

Builders Circle (\$20,000+)

Fundview Family
Foundation
Canada Life
The Marketing Store
Canada LP
The Toronto Star
Fresh Air Fund
Tippet Foundation
W.C. Kitchen Family
Foundation
Ward Family
Foundation

Friends Circle (\$10,000+)

Brodrum Family
Foundation
**Gina and David
Davidson**
Jays Care Foundation
Kiwanis Club of
Toronto Foundation
Nancy Levene

Linda McCain

Yvonne McGregor
Red Hat Canada
Limited
Joan Ridout
Gretchen and
Donald Ross
Victoria Ross
TAXI Canada
The Harry E.
Foster Charitable
Foundation
Lenore Walters

Helping Hands Circle (\$5,000+)

Anonymous (4)
**Laura and Randy
Bowes**
CP24 CHUM
Christmas Wish
Barbara Crook &
Dan Greenberg, the
Danbe Foundation
Dickhout Family
Foundation
Dorrance Drummond
Family Foundation
Grant and Barb Edey
Jack Gibbons and
Mary Lovett
Griggs Family
Foundation at
Toronto Foundation
Florence Hanna
Melvin Herzog
Jane and John Kean
David Lee

Peter and Vicky Ma
MNP LLP
Pindoff Family
Charitable
Foundation
Q4 Architects Inc.
Rena Sherring
Shining Waters
Regional Council of
The United Church
of Canada
The Ross Family
Foundation
Danny Timmins

Booster (\$1,000+)

Anonymous (9)
2016237 Ontario Inc
ACW-St. James
Cathedral, York
Group
Sandra Allin
Aviva Canada
Mary L. Aziz
B & B Hamilton
Fund at Toronto
Foundation
Marsha Baillie
W. Michael Baker
**Edward and Eileen
Barbeau**
**Christopher and
Joanne Bee**
Carol Bezaire
**Robert Black and
Judith Adams**
Lisa Balfour Bowen
Martha Jo Breithaupt

Lynne Brennan
Drummond and
Kathryn Brodeur
**Brian and Charlotte
Carter**
Cynthia J. Chevens
Doug Clare
Clark Family
Foundation
Kyra Clarkson
Barry and Sue Cooper
David and Selby
Copeland
Mark Côté
**William and June
Coward**
Brian Cowie
Margaret Crossman
Leigh A. Davidson
**Hugh and Cathy
DesBrisay**
Jeanne DesBrisay and
Donald Gilchrist
Andy Dickison
Ross & Ann Dobbin
Ruth Dodson
**David Dorsch and
Pat Neelands**
Raymond and Teresa
Drost
Katherine Dudtschak
Rosemary Dudtschak
Frances and Todd
Edgar
Bill and Pam Estey
ETFO Toronto
Occasional Teachers
Local

William Fanjoy and
Marg McKillop

**Amelia Anne
Ferguson and
Brian Budd**

**William and
Rosemary Fillmore**
Sally and Nick Forrest
Alice Fox

**Allan and Elaine
Francis**

Carolyn Fredenburg
George and Esther
Snell Trust
Google Inc.
Janet Gouinlock
Gillian Graham



“ Just a quick note to say how much we enjoyed the experience of volunteering at Christmas Sharing. We were so impressed by how well run the event was, making it very easy to get up to speed on how the system worked and get busy helping. Moorelands does a fantastic job in giving generously to families, keeping the program fun whilst also being respectful. We look forward to joining the team again next year! ”

-Áine McGrath
Bristol Gate Capital Partners Inc.

Alan Greenberg
Douglas Grundy
 Marlene and Eric Hartley
 Janice Harvey
 William Hatanaka
 Kathy Henderson
 Dennis Hewitt
 HiMama
 Bernard Homonick
 Andrea and Patrick Horan
William N. and Mary Horan
 Carine Hudson
 Susan Hughes
 Rachel Hutchinson and Cian McDonnell
 Rosamond Ivey
 Jackman Foundation
Maruja Jackman
 Brenda Jobling
Margaret Anne and Peter F.M. Jones
 Joan and Jim Joseph
 Kawagama Lake Cottagers' Association
Carolyn A. Kelly
Barbara King Rea and Michael Rea
 Paul Koring
 Todd and Tonia Krauser
 Anne Marie Lafond
 Alison LaRocque
 Lawrynuik Family
 Victoria Lee

Anne S. LeFeuvre
 Lever
 Maureen & David Lewis
 Lind Family Fund at Toronto Foundation
Elizabeth M. Loach
 Sean Lockhart
Bob and Janice MacDonald
 Rory MacDonald
 Christine MacInnes
 Catherine Mackay
Valerie Mackie
Gail MacNaughton
 Margaret McCain
 Allan and Kim McGlade
 Frank McKenna
 John and Bryna McLeod
Diana McVitty
 Sandra Meinig
 Anthea Millar
 Pail Millar
 Doug and Janet Newlands
 Brenda and Claude Norfolk
 Norway Point Community Church
 Odette Federer Family Foundation
 W. Niels Ortved and Stephanie McLuhan
 Matthew Owens
 Phil and Linda Palter
Johanna Parker
Marilyn Pattison

Gordon and Anne Paul
 Doug and Lesley Paul
David and Sheryl Pearson
 Brenda Porter
 Andrew and Valerie Pringle
 Rand Kildare Charitable Foundation
 James and Mary Rayside
 Red Hat
 Ian and Barbara Renshaw
Lynn Ridout
Edward A. Robinson
 Dunbar and Sandy Russel
 Fareeda and Shiraz Satchu
Charlotte Saunders
Claude Sauriol
 Steve and Nancy Schaus
 Mandy Scully
 Theresa Seitz
Robert J. Sharpe
Claire Shaw
 Staicia Shedden
 Carol and John Shelly
 Albert Sheppard
 N.L. Shuttleworth
 Steven and Merna Singer
 Skymark Finance
 St. Paul's L'Amoreaux Church

Robert Stairs
 Starbucks Canada Charitable Fund, held at Vancouver Foundation
 Anita Stefan
 Sandra Straw and Gladys Watson
 Sun Life Financial
Joanne R. Sutherland and Robert C. Douglas
 Robert Tattersall
 The Aubrey & Marsha Baillie Family Fund at the Oakville Community Foundation
 The BLG Foundation
 The Church of St. Timothy
 The Waugh Family Foundation
 The Weppler Family Foundation
 Arrathiyah Thirukkumaran
 Richard Thomson
 Lynda Tilley
 Jennifer Trant
 John and Victoria Tremayne
 Robert Tremblay
 Silvano Trinca
 Twigge-Molecey Family Foundation at Benefaction
 Frank van de Water
 Wendy Van Slyke
 Angela Waite



“ Because of COVID things have been hard but in the house she tries to take more leadership and take on more responsibility. One has to understand what it takes to lead in any group and how to lead yourself and Moorelands has helped with this.”

-Della, Camper parent

Ian and Cynthia Webb

G. L. Weinrib and N. Young

Richard Wernham and Julia West

Karen Weston

George Whyte

Michael and Lee Anne Wiebe

Mari-Lynn and Brian Wikant

Mary Jane Wilson and David Pabke

Donor (up to \$999)

Anonymous (25)

Aaron G Smith
 Medicine

Dianne Abbott
 Samantha Abel

Abnormals
 Anonymous

Ann Abraham

ACW-Church of Our Saviour

Amanda Adams

Diane Adams

Desmond Adams-Hall

Peter M. Adamson

Chris Adamus

AGB Toronto
 Volunteers Retirees' Club

Nimet and Riaz
 Ahmed

Alexander Aird

Thank You to Our Donors

Donor (up to \$999)

Michelle Albert-Burke

Patricia Aldred

Margaret Aldworth

All Saints Anglican
Church Women

James Allen and Rebecca Crumlish

Toni Allen

Robert Almas

Vahid Amani

Sandra and Paul
Ambos

Sarah Ampleford

Peter Anastasiades

Tony Andras

Donna M. Andrew

Karen Andrews

Brett Aplin

Elizabeth Applegath

Jasmine Argyros

Andrew Arnill

Michelle Arsenault

Angelo Arsenis

Shannon Asher

Shawn Aspden

Molly Asseltine

Tom and Martha-Lynn
Astle

Glenn Atkinson

Sandra Awazacko

Patricia Babb

David Badour

Norman and Pamela
Bain

David E. Baird

Michelle Bajurny

Joan Baker

Yanina Baldajos

Ballantry Homes Inc.

Armaity Bamji

William Banham

Janemary Banigan

Jennifer I. Bannock

Jim Barbour

Joan Barltrop

Michael Barnard

Barbara Barnett

Charles Barrett

Victoria Barrett

Trish Barrow

Paul and Marilyn Barry

Marilyn Bartholomew

Florence Barwell

Ximena Basabe

Battiston, Rohrich
and Swaby-Smith
Families

Barbara Baubinas

Anne Bawden

Elizabeth and David Beadle

Barbara and Stanley
Beck

Robert and Sherry
Bedford

Chris Beggs

Brandon Behrns

Bonnie Bell

Ralph and Fiona Benson

Robert Bentley and Anne Richards

John Bett

Rhonda and Chris
Bezaire

Kamal Bhargava

Shiraz and Nurjehan Bharmal

John Blachford

Barbara Black

BlackRock

Doug Blenkhorn

William F. Blissett

Theo and Anneke
Blom

Maria Bo

Ann Bollefer

Marla Bond

Carol Booth

M. Lee Booth

David Borsook

Paulette and Steven
Borsook

Dan Bortolotti

Robert Bothwell

Doreen Bovell

James Bowland

Stacey Bowman

Sasha Boyd

Helen and Robert
Bradfield

Katie Bradshaw

Michael Brady

Breaking Even Golf

Janet Brett

Briarlane
Development Inc.

John Bright

Karen and Geoff
Brock

Alan Brookbank

Jacqueline Brookes

Nancy Brown

Terri Brown

Zach Brown

Pamela Buckley

Paul Buligan

Pauline Bull

Jane Bunting

Christina Burger

Mr. Doug Burgess

Burgundy Legacy
Foundation

Steven Burke

Irene Butt

Cristina Cabral

Ashley Cain

Betty Calvin

Denys Calvin

Bruce and Irina
Cameron

Janet and Ross
Campbell

Mary Campbell

Mary Ellen Campbell

Robert and Patricia Campbell

Suzanne Campbell

Robert Campion

Canada Conclave
#7, Order of True

Kindred

CanadaHelps

Canadian Cancer
Research Alliance
(CCRA) Screening
Team

Kerrie Cantor

Kristen Cappuccitti

Simon Carette

Susan Carey

John Carr

Andrew and Andrea
Carter

Greer Carter

Jean Carter

G. Elaine Cassel

David Cassels

Janet Caulfeild

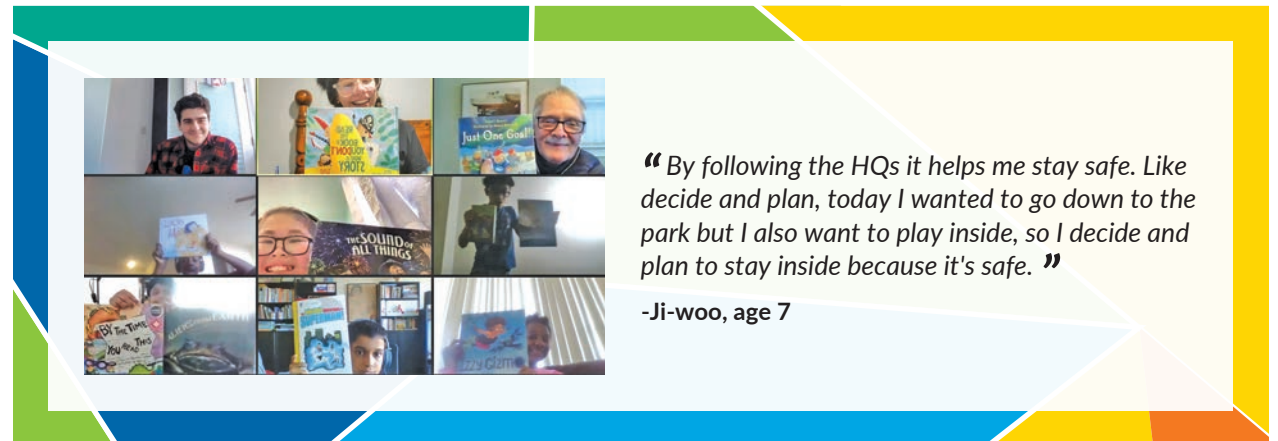
Ian Chalmers

Joyce Chan

John and Edith
Chantler

Reid Chapman

Jayne-Ann Chatten



“By following the HQs it helps me stay safe. Like decide and plan, today I wanted to go down to the park but I also want to play inside, so I decide and plan to stay inside because it's safe.”

-Ji-woo, age 7

Frank and Irene Chau
 James Chau and Christine Pun
 Allison Chick
 Bridget Child
 Li Ching Chiu
 Sarah Cho
 Ms Megan Chochla
 Caroline Choma
 Nancy Chorley
 Chris Deo Editorial Inc
 Ashley and Matthew Christopoulos
 Elias Christopoulos
 David Clark
 Ruth Clarke
Cynthia Clarkson
 Hugh and Carolyn Cleland
 Kristina Clemmer
 Gillian Cockwell
 Steve Cohen
 Bruce Cole
 Howard Cole and Jeannine Lunney
 Alyssa Coleman
 Richard Coles
Nadine Collard
 Kristen Collins Aiello
 Jodi and Kevin Conner
 Amanda Conway
 Rosalind Cooper
 Kimmy Coote
 Denise Cordova
 Paula Correia

Joan Costas
 Kelly Coulson
 Dave Coutanche
 Tori Cowan
John W. Craig
 Mark Crawford
 Richard Crawford
 Bruce Creba
 Tara Cremin
Robert and Pinar Crombie
 Steve Cross
 Rebecca Crumlish
 Barb Cufaro
 William Cullen
 Charlotte Cully
 Terry and Cathy Cully
 Tessa D.
 Anne Dale
 Kim Daries
Kathryn A. David
 Sarah Davidson
 Angelina Davies
 Jennifer Davies
 Mary Davis
 Robert Davis
 Ulrike Davis
 Elizabeth Dawe
Audrey Day
 Ian de Souza
 Bill and Janet Deacon
 Evelyn Dean
 Lorrie Denysek
R. M. Dercola
 Corey Deschamps

William Devereux
 Sandra Dewling
 Rishi Dhir
 Nancy and Tim Diamond
 Teresa Isabel Dias
 Duany Diaz
 Paola DiCarlo
 John Diessel
 Kathleen Dionne
 Victoria DiPlacido
 Eugene Doherty
 Domson Engineering & Inspection Ltd.

James Donaldson
 John Doormaal
 Don Douglas
 Judith Douglas
 Donna Driver
 Claudette Drolet
 Manisha Dubey
 Sheila Duncan
Marilyn Dunnill
 Quinn Durrant
James and Olive June Dyer
 Echelon Environmental



“ At LEDGE I learned, ‘Communication is the key.’ Without communication, I am not sure other people would know my creativity. Its taught me to be confident. I use my communication skills outside Moorelands, for example, I show other people at school how to include other people’s ideas instead of always theirs.”

-Amy, LEDGE participant, age 14

Nicole Edmunds
 Ross Edmunds and Carole Crompton
 Erika Egitto
 Sasha Einwechter
 Todd Einwechter
 Jennifer Eliasmith
 Elio Berdini
 Colin Ellis
 T. Emerson
 Entertainment One
 Etobicoke Intrepids Walking Group 2021
 Evans Investment Counsel
 Susan S. Evans
 Ellen Evered
 Michelle Falone
 Yuan Fang
 Eryn Fanjoy
 Ramy Farha
 Miss Gillian Faulkner
 John and Robin Fauquier
 Avis Favaro
 Christine Favit
J.W. and Mary Fawcett
Marjorie Fawcett
Sylvia Fawcett
 Gilles Fecteau
 Katerina Fedortsova
 Kathy Ferguson
Marilyn Ferguson
 Carolina Fernandez
 Paul and Anne-Marie Ferraro

William Fiedler
 Owen Figueroa
 Katherine Fine
 Marlene Fine
 Elizabeth Finlay
 Maureen Flanagan Pool and John Pool
Catherine J. Flanagan
 Allan and Heather Fletcher
 Andrew Flett
Michele Fordyce and James Fordyce
 Forest Hill Real Estate Inc.
 Laura Formusa
 David and Alison Fortier
 Carol and Pat Fortino
 Scott and Lucille Fowler
 Alanna Fox
 Lois Fox
 Delphine and Errol Francis
Hugh Franklin
 Margaret Frazer
 Catherine Frechette
 John Frezell
 Lianne Furlong
 Philippe Furrer
 Alexis G.
 Alison Gaan
 Allan Gaan
 Steven Gaan
 Pamela Gage
 Michael Gajdemski

Thank You to Our Donors

Donor (up to \$999)

Elizabeth Galeas
Gap
Patricia and T Rogers
Gardham
Douglas R. Gardiner
Dan and Judy Gargaro
Michie T. Garland
Maria Gatzios
Helen Gauthier
Jane Gauthier
Maryann Gauthier
Inder Ghai
Jenny Gibbons
John Gibson
James Gilchrist and
Shannon Edwards
Scott Gilchrist
Audrey Gilpin
Linda Gilpin
Paula Gilroy
Ruth Gladstone
John Glynn
Paul Goldfarb
Marilyn Goodchild
Sara Goodchild
Clare Gordon
Dan Gordon and
Laura Kavanagh
Janet Gordon
Mary Gordon
Marilyn Gotfrid
Catherine & William
Graham
Lorna Graham

Joseph and Dianne
Grant-Koch
Wendy Grater
Anne Gray
Jackie Gray
Sonia Gregoris
Margaret Griffiths
Mary Grogan
Philip Grosch
Lynn and Peter
Grosskopf
Margaret Gunawan
Bryson Guptill
Christine Guptill
David Guptill
Ann Guthrie
Pamela Guy
John and Elizabeth
Hackett
George Haddad
Mary Hall
Stephanie Hall
Susan Hall
Charles and Susan
Halpern
Monique Hambre
Jill Hamilton
Nancy Hamilton
Robert Hamilton
Sandra Hammack
Jenn Hammond
Tyler Handley
Mary and Walter
Hannah
Katrina Hannan
Patty and Jeff
Hargreaves

Lauren Harper
Deborah Hart
Doreen Harvey
Neha Haryani
Haslam Financial Inc
Chryss Hatzipantelis
Julia Haugh Guzzo
Melissa Haynes
Allison Hazell
Jan He
Betty Healy
Maggie Heather

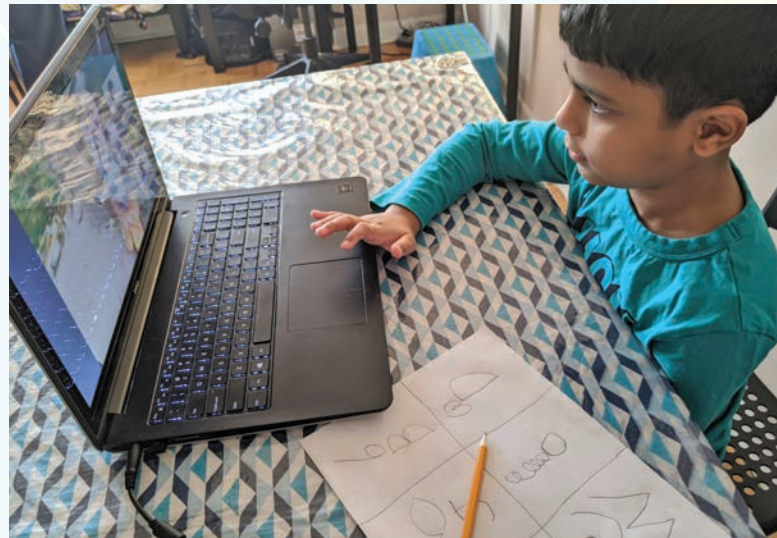
Robert Hedley
Stacie Heffern
Shawn Heier
Pauline Heissler
Renee Heisz
Stephanie Heisz
**Paul and Sandra
Hellyer**
Carol S. Helmstadter
Scott Hendershot
Joyce Henderson
Shannon Henderson

Anthony O. Hendrie
Victoria Henne
J.P. Henniger
Holly Henning-Wood
**Joyce and Grahame
Henry**
Liz Heron
Shirley Herron
William Hibbs
David Higgins
M. Elizabeth Hill
Adam Hillier

Frances Hincenbergs
and Allan McMaster
Melissa Hirabayashi
Julia Ho
Phyllis Ho
Rosalind and John
Hobson
Robert B. Hodge
Michael Holder
Holy Trinity Anglican
Church
Janet Honsberger
Susan Hope
Diane Hopkins
Rita G. Hopkinson
Lillian Horachek
Sandra Hornby
Brian Horst
Margaret Horton
Bill and Heather
Howitt
Sarah Howland
Jennifer and George
Howse
Beatrix Hoyer
HP Inc.
Emma Hsu
Aaron Hunt
Rosemary Hutchison
Lea Hutton
Melissa Hutton
**Joan and Arthur
Huycke**
Margaret Huycke
**Robert and Catherine
Hyland**
Susan Hylton

“ Sometimes when I'm at school I use responsibility to make sure to hand in my homework assignments on time. ”

-Sam, camper age 11

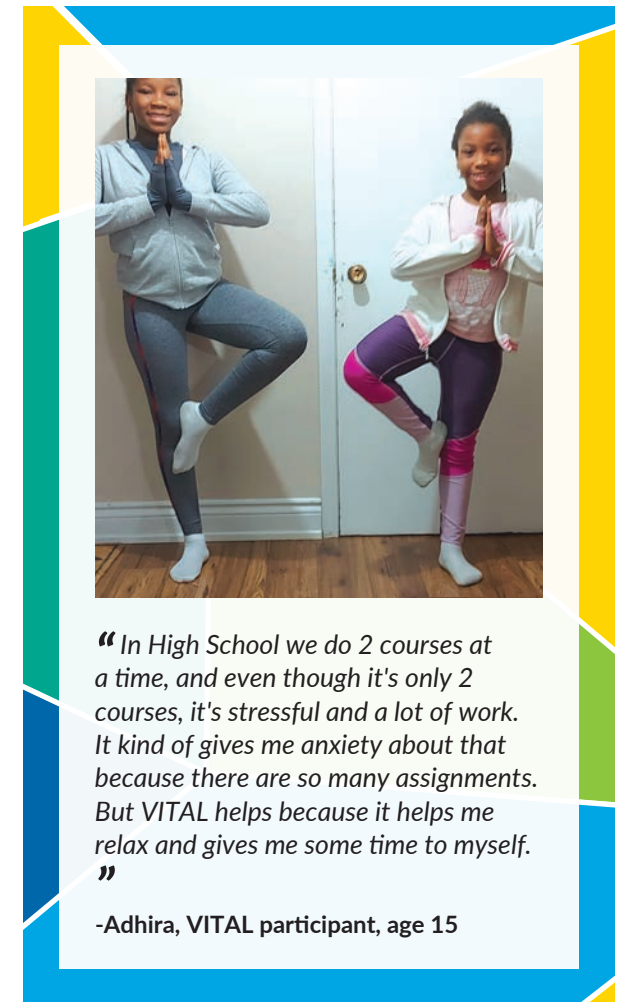


Fiona Hynds
 Onyeka Illoh
 Megan Ing
 Victoria Ingalls
Pearl Ingham
 Inukshuk Capital
 Management
 Amal Isaac
 Peter Ivancic
 Prashant Jacob
 Shweta Jacob
 Chapelle Jaffe
 Carolyn James
 Paul Janetta
 Zainab Jangda
 Cara Janzen
Jane Jeffrey
Vivien M. Jenkinson
 John Bacher
 Construction
 Barbara Johnson
 Paula Johnson
**Jeremy and Stephanie
 Johnston**
Randal Johnston
 Evelyn Jones
 Colleen Jordan
 Elaine Kachala
 Lynn Kahrling
 Charlene Kalia
 Erica Kao
Lawrie Kaplan
 Anna Katsaros
 Janis and Jim
 Kaufman
 Anumita Kaushal

John Keen
 J. Robert Kellermann
 Susanna Kelley and
 John Tuzyk
 Joan Kelly
 The Kennedys
 Tim and Janet M.
 Kennish
 Beverley J. Kent and
 Ken Armson
Carolyn Kernohan
 Marissa Kerr
 Anthony and Mary
 Ketchum
 Pauline Khabayan
 Jonathon Kilburn
 Carolyn Kilgour
 Kenneth Kilgour
 Michael Kimber
 Liam King
 Audrey Kinghorn
 Michael Kinnear
Murray Kinniburgh
 Neil and Carol-Ann
 Kirby
 Annina Kirchheim
 Mary Kirton
 Ava Kitz
 Harry Kitz
 Nellie and Brad
 Klump
Ruth Koheil
 Cheryl Kozoriz
 Julie Kretchman
 Andrea Krolak
 Dave Kush
 Susan La Verde

Jennifer Latella
 David and Carol Ann
 Laughlin
 Susan Laverde
 Paul Laverty
 Jerry and Liz Lawless
 Allan Lawr
 Hannah Lawrence
 Helen Lawrynuik
 Wendy Lawson
 Janet Le Lievre
 Jenny le Riche
 Jenny Lee
 Kitty Lee
 Stephen Lee
Elizabeth Leeson
Carole Legget
 Joan and Tom
 Leishman
Pauline Leitch
 Leith Wheeler
 Investment Counsel
 Ltd
 Barbara and David
 Lemmon
 Lennard Sutherland
 Realty
**Cathy & Douglas
 Hitchcock**
 Lily Leung
 Shirley Levene
 Barb Lewis
 Jillian Lewis
Mary Lewis
 Shirley Lewis
 Min Lin
 Morag Lindsay

Elizabeth Liness
 John Liss
 Wendy Loat
 Janice Long
 Louise Long
 Robyn Long
 Karl and Joanne
 Loszak
 Low Tide Candle
 Company
 Dana Luchsinger
 Joan Luke
Ian MacDonald
 John MacDonald
**Marguerite
 MacDonald**
 Patrick Macdonald
 Ross MacDonald
Stanley Macdonald
 John and Jean
 MacInnis
 Douglas Mackay
 Andrea Mackesy
 Elly Mackinder
 Sophia Maclaren
 Clarke
 Rachel MacLeod
 Robert Macpherson
 Medea Mahmoudian
 Virginia Mainprize
 Johanna Malley
 Zenya Mamalyga
 Paul Manders
William Mandzia
 Hartford Manning
 Lavaniya Manoharan
 Susan Markiewicz



“ In High School we do 2 courses at a time, and even though it's only 2 courses, it's stressful and a lot of work. It kind of gives me anxiety about that because there are so many assignments. But VITAL helps because it helps me relax and gives me some time to myself. ”

-Adhira, VITAL participant, age 15

Jennifer Marley
 Taylor Marlow
 Marsh & McLennan
 Companies
 D. Marshall
Lauren E. Marshall
 Michelle Marshall

M. Martin
 Mary Usher-Jones
 Foundation
 Hannah Mashford
 Monica Mason
 Niomie Massey
 Kayla Matt and
 Adam Hillier

Thank You to Our Donors

Donor (up to \$999)

Mattamy Homes Limited
Alicia Matthews-Kent
Henry and Ruth Maurer
Emily Maxwell
Rob and Kristin Maxwell
Marsha Maxwell
John Maynard
Taflyn Maynard
Robert and Gladys McClellan
Erin McConnach
Kevin McCormick
Patricia McCrimmon
Barbara Gaye McDonald
Jeannine Mcdonald
Helen McGill
Áine McGrath
Thomas McGuire
Mary Elizabeth McKechnie
Heather McKellar
Christine McKenna
Maria McKenna
Karen McKenzie
Jane McKinnon
James McLean
Lindsay McLean
Amy McMullen
John McNab
David and Marian McPherson
Catherine McVitty

Susan Meanwell
Rich Meesters
Mary J. Mercer
Elizabeth Ann Merrilees
Gilbert & Marion Metcalfe
William and Marilyn Meyer
Mr. Brian Millar
Donn Millar
Eric Millar
Ian Millar
Michael and Sandra Millar
Murray Millar and Doris Baughan
Derry Millar
Alexander and Marianne Miller
Kory Miller
Paul Miller
Ruth Miller
Suman Miller
Kathryn Mills
Sandra Mills
Sarah Minnes
Ron and Olga Mirka
Gail Mitchell
Mark Mitchell
Ron Mitchell
Rosemary Molloy
Anna Monaenkova
Ann Moore
Mary Moore
Sylvia Moretti
Barbara Morris

Susan Morris
James Moutsos
Justin Murphy
Wendy Murphy
John Murray
Michael Muto
Christina Myers
Santhuru Nallainathan
Edward Nash
Irene Nease
Cheryl Nesbitt
Netflix
Frank Nettleton
Shannon and Gary Nevison
Frank Newbould
Louisa and Michael Newbury
Kristopher Newman
Paula Newman
Carolyn Neysmith
Longena Ng

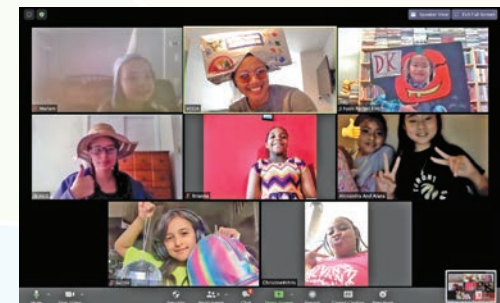
Steven Nguyen
Linda Nicholls
William Nicholls
Kathy Noble
Barbara Norman
Barbara and Bruce Norman
Carolyn Novick
Kyla O'Callaghan
Brigid O'Connor
Catherine O'Halloran
Grace Olds
Hayley Ossip
Karen O'Keefe
Anna Pace
Jaclyn Pagano
Laura Paiz
Harry and Esta Palter
Jean-Emile Paraiso
Ara Parker
Maureen Parry
B. Jean Particka

Elizabeth Mary Paterson
Peter R. Paterson
Silvia Path
Timothy Patrick
Dee Patterson and Tony Gaffney
Lesley Patterson
Pauline Pryde
David and Joan Pautz
Darren Peacock
Peakview Developments
Rosemary Pefhany
Lynn Pelley
David Pelly
Victoria Pennick
Lawrence Pentland
Paul Perruzza
Jason Persaud
Peter & Greg Walker Contracting Inc.
S. Peterson

Aleksandra Petryga
Peter Pham
Liam Philley
Judi Phillips
Selina Philp Smith
Pollyann Phy
Heather Pierce
Caroline Pierri
Shamir Pira
Pleasantview Community Recreation Committee
John and Martha Pluscauskas
Cheryle Pollock
Sharon Pollock
Austin Pool
John Pool and Maureen Flanagan Pool
Gail Posen
Gary Posen
Geoffrey Pringle

"I'm not really a social person to begin with, and especially with COVID, I won't really call over the phone a lot. Being on these calls being has helped me socialize and talk to people more often."

-Lucy, VITAL youth, age 14.



Klaus and Carol Ann
Prinzen

Professional Liability
Program

Jessika Prokes

Property.ca

Carolyn Pullen

Christine Pun

Nancy Purvis

QDZ Enterprizes

Christina Quelch

Howard Quon

Ross Radar and
Amanda Radar

Alexandra Radcliffe

Tanya Raheel

David Rahenbrock

Sherryn Rambihar

Annaliese Ramrattan

Gavrilo Randjelovic

Stephan Ranocchia

Juliet Rausch

Adeline and Nicholas
Raymond

Sabrina Razack

Lynn Reale

Dennis Reeve

Cecil & Edna Reid

Ms Suzanne
Reid-Skidmore

Julie Reitsma Tsafaroff

Michael Riall

Joshua Ricci

**Jean and Graeme
Rice**

Anastasia Richards

Rob and Penny
Richards

Hildegard Richardson

James Richardson

Mary Richardson

Julie Reikai Rickerd

Caitlin and Glenn
Ridler

Don and Ann Ridpath

Cailey Riggs

Ana Risavy

Rudy Riske

Bradley Robertson

Danica Robertson

Tamara Robichaud

Chloe Robinson

Judy Robinson

Ron Robinson

Sandy Robinson

Sarah Robinson

Tessa Robinson

Kent and Kathleen
Rodenburg

Joao and Micah
Rodrigues

Cindy Rogers

Jon Rohrich

Peter Rollo

Alexandra Rolseth

Anthony C Romano

Arthur Rosenberg

Susan Rossi

Sally and Ray Roswell

Irene Rowley

Nancy L. Roy

Michael and Sheila
Royce

Sable Metal
Fabrication Inc.

Andris Sahoye

Nicole Salonia

Ivan Samson

Reena Sandhu

Amandeep Sanghera

Edward Saunders

Michael and Julia Sax

Corey Schacter

Roy E. Schatz

Paul Scheidt

Jennifer Schellenberg

Anne and Bill Schmitt

Donna Schoales

Linda Schoales

Tracy Schoales

John and Alena
Schram

**Cornelia Schuh and
Michiel Horn**

Dona Schultz

Marilyn J. Schulz

Ron and Susan
Schwark

Katharine Schwartz

Samuel Schwartz

Andrew Scott

Dawn V. Scott

John Scott

Karen and Robert
Scott

Lindsey Scully

Peter and Irene
Sebastian

Suzanne Seider

Anthony Seravalle

Brittany Shames

Samantha Shantz

Jocelyn Shaw

Tanis Shelly

George O. Shepherd

Aaron Sheppard

Susan Shim

Mark Shlafshtein

Lara Shohet-Clark

**Don Short and
Heather Sampson**

Lorraine Short

Heather Shuman

Martha Shuttleworth

Ranbir Sidhu

Aaron Silver and
Alexandra Fanjoy

John Sim

Joe Simpson

Skate Canada - Mount
Forest

Claudette Skinner

Josh Skinner

Vincent Skinner

Skriffiths Clan

Susan Smart

David Smith

Kimberley Smith

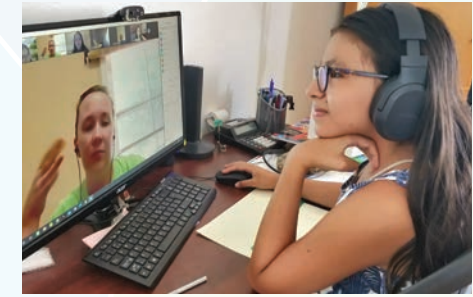
Mary Smith

Paul Smith and Elinor
Humphries

Sheryl Smith

Kathleen Smyth

Stan Sousa



*“ I'm using what I learned at online
camp with my family for better
communication skills and treating others
the way they want to be treated and
making sure I can trust in others as they
trust in me. ”*

-Jessie, camper age, 13

Paul B. Spafford

David A. Spall

Robert Spall

Laura Sparta

Dawn Spence

Emma Spence

Jessie Spence

Serene Spence

Victoria Spence

Catherine Spidle

Trevor Spurr

St. Cuthbert's
Anglican Church

St. Leonard's Church

St. Matthew the
Apostle - Oriole

Stacie Ikka

Harriet Stairs

Katrina Stankiewicz

Kerrie Stanley-Cantor

Marie Starr

**L Rachel and Rachel
Steffler**

Myra Stephen

Margaret L.
Stephenson

Mark Stephenson

Craig and Sharon
Stevens

Christie Stevenson

Christina Stewart

Nancy Stewart

Yvonne Stewart

Stikeman Elliott LLP

Chris and John Stirling

Donna and Tim Stoll

Jenna Stoll

Jessica Stoll

Astrid Strehler

Noreen Stumpf

Thank You to Our Donors

Donor (up to \$999)

Lisa Stutt
Karim Suleman
Aomta Sultan
Constance Swaby-Smith
Jennifer Swabysmith

Adrienne Swanson
Ruth and Stanley Swartzman
Amy Swayze
Sharon Switzer-McIntyre
Pam Tadgell
William Talbot-Kelly

Ian and Rosemary Tannock
Ilea Tant
Thelma Tappin
Aleksandra Tarabic
Arlene Taylor
David Taylor
Kenneth and Beverley Taylor
Kim and Cathy Taylor
Marguerite Taylor
Jasmine Tehara
Christina Templeton
Carla Tersigni
Bonnie Cox Fund at Toronto Foundation
The Coffey Family Foundation
The Lowidt Foundation
The Papercrafter's Workshop
Sheila and James Thompson
Linda Thompson
Ted and Barbara Thompson
Timothy Thompson
Sylvia & William Thomson
Michael Thorley
Catherine Tile
Aaron and Melissa Tilley
Daniel Todd
Doug and Gail Todgham
Mark Toljagik

Tom Moran the Real Estate Man
Brad Toth
Ann Tottenham
Barbara Townes
Samantha Traub
June Traves
Terry and Barb Trihey
Cliff Trollope
Melissa Trotman
Donna Trottier
Andrea Turner
Eleonore Turner
John and Wendy Turpin
Tutsch Family Foundation
Thomas Tutsch
Harry Underwood and Denise Ireland
Steve Uzielli
Elisabeth van Rensburg
Nien Van
Alisa and James VanDerToorn
James and Alisa VanDerToorn
David Vaughan
Andrew Veerasammy
Jenny Vickers
Kimberly Viney
Visconti Financial Group Inc
Claire Vraniv
Janet and Dennis Waddington

Colin Walker
Connor Walls
Paul Walters
Bobby Wang
Helen Ward
Kristy Warren
Shelley Warren
Paul B. Warrington
Trina Watkinson
Barbara Watson
Debbie and John Weatherbed
Judy Weber
Westwood Strategies
Read & Bev Whatmough
Mark Wheeler
Dianne White
Bruce and Heather Whitehouse
Marcia Whittaker
Allyson Whyte Nowak
Sean Wikant
Barb and Bill Wiley
Christopher Wilkin
Danielle Wilkinson
Christine Williams
Harry and Joan Williamson
James C. Williamson
Timothy Willis
Laura Wilson
Elizabeth Wood
Jackson Wood
Joan Wood
John V. Wood

Patricia and Jim Woodford
John and Ellie Wright
Robert Wright
Nathan and Hannah Wynia
Sharmila Xavier
John and Jane Yates
Elizabeth Young
Peter and Rhoda Young
Andrea Yu
Dale Yurka
Alexandra Zaichkowski
Phil and Cindy Zakoor
Laurie Zeitz
Stephanie Zeldin
Karen Zeleny
Peter Zervos
Bo Zhang
Dong Cheng Zhang
Shiny Zhang
Tammy Zilliax
Dr. Ronald Zuker
Leona Zultek



"I use the leadership Habits & Qualities at home: I listen to my parents by making my bed, putting the dishwasher [on] or getting ready to go out. They trusted me to clean my room today and I am using trustworthiness while doing it."

-Shayla, camper, age 8



If we...

Create **welcoming, warm and safe spaces** for kids and their parents

Provide meaningful opportunities for kids to **learn, explore, be active, connect and have fun**

Nurture **positive relationships** between peers and with caring adults

Create a sense of **community connectedness** and citizenship from an early age

Provide meaningful opportunities for kids to practise and apply **leadership skills**

Provide **easy-to-access, meaningful experiences** for kids and families

We Expect...

Families to benefit from:

- ▶ More equitable access by families who experience marginalization and exclusion
- ▶ A sense of pride, confidence and reassurance in their choice of Moorelands Kids and the opportunities provided
- ▶ A stronger sense of connection to community

Kids to experience:

- ▶ Greater sense of fun, connection and support
- ▶ New friendships and more positive relationships with peers and adults
- ▶ Greater sense of physical and mental wellbeing including a sense of self-compassion
- ▶ Greater sense of confidence and self-awareness
- ▶ Stronger life, leadership, and communication skills
- ▶ Greater responsibility and contribution to the community / see themselves as someone who can make an impact in the community – sense of being a citizen

So that...

Kids gain, and then carry into their community and their future, a greater sense of:

Resilience

Belonging

Optimism, opportunity and perseverance

Responsibility and respect for all

Their potential as a leader and person of positive influence within their community



Moorelands Kids


2021 Moorelands Kids Board of Directors


John SHELLY | President
Angela WAITE | Vice President & Secretary
Ximena BASABE
Laura BOWES
Scott CROWLEY
Ray DROST
Eryn FANJOY
Dr. Melvin HERZOG
Carine HUDSON
Alison LAROCQUE
Austin POOL
Sabrina RAZACK
Anita STEFAN
Danny TIMMINS

2021 Moorelands Kids Staff

Lynda TILLEY | Executive Director
David BORSOOK | Camp Director
Danielle BULLER | Reception & Registrar
Maureen LEWIS | Director, Development & Communications
Min LIN | Controller
Ryan MA | Database & Stewardship Coordinator (Part Time)
Jodi THOMPSON | City Programs Manager
Amos TILLEY | Camp Director
Abbigail ALVAREZ | Communications Coordinator (Part Time)
Nicole MARTINEZ | Social Media Coordinator (Part Time)
Angel PERSAUD | Communications Intern

Contact Us

 251 Consumers Road
Suite 601
Toronto, ON M2J 4R3

 T 416.466.9987
F 416.466.0727

 www.moorelands.ca



Charitable Registration # 11923 0241 RR0001

Moorelands Kids' organizational chart is available on our website: moorelands.ca/org-chart/