



Moorelands Kids

myMoorelands
Our Vision: We Empower Kids to Transform their Lives

Summer 2022

And the Winner Is...

by Abby Alvarez

The countdown is on! After two summers of virtual camp, *Moorelands Camp* welcomes campers back to Kawagama Lake IN PERSON on July 11th.

To celebrate the kick-off of another exciting summer filled with fun and leadership, Moorelands hosted a "Countdown to Camp" contest. We asked our kids to draw, paint or craft an image of what they are most looking forward to doing at camp this year – perhaps it's singing under a starry sky, roasting marshmallows with friends, or canoeing on Kawagama Lake – all for a chance to win a BIG prize: four tickets to the Art Gallery of Ontario AND a Pizza Nova gift card. What is better than art and pizza?

And the winner is... J.T! Check out J.T's art of her reuniting with and making new friends at camp.



"The thing I like about camp is that I get to meet new people," says J.T.

"Even though I don't get to see them the entire year, a lot of my friends pick the same sessions, so I know I'll see them at camp next year."

We can't wait to see everyone back at Kawagama Lake this summer, too!



What a Week at



We asked and Elsie told us!

"Project!DIVE at Moorelands Camp was a different experience for me with more leadership opportunities. I really liked how we got more choices especially for campout. It excited me that we got the choice to go on a canoe trip. I've never been canoeing before so I was super excited when we got

lessons before campout. Canoeing is so fun and relaxing. Sitting there with the wind blowing on my face felt simply amazing.

When campout day finally arrived everyone in my cabin was so excited for the adventures that awaited us. We had a short canoe trip to get to our camp site so we took a detour. We canoed for about 30 minutes to a big rock in the middle of the lake. We swam and explored around the rock. We had so much fun. A little while later we were told that we were the first Moorelands Campers to swim at the rock. At that moment I really felt like a leader and I think all my friends did too. Malta said we can name the rock so we named it Cauliou rock. After the fun experience we packed up and made our way to the camp site. We had fun from the start. I could smell our dinner and suddenly got really excited about eating burgers and roasting marshmallows. We had a blast talking and joking around.

The Great "Ice Out" SAK Fundraiser

As the weather warms and winter turns to spring, there is always one resounding question among cottagers on Kawagama Lake—when is all this ice going to melt?

For Karin Ibscher, a longtime supporter of Moorelands Kids, the melting lake ice not only signaled the exciting change of seasons and the promise of summer, but it also sparked an idea.

In late winter, the Kawagama Lake Cottagers Association, in co-operation with Bruce MacPherson and Vanessa Slack, also longtime Moorelands supporters and now owners of Mountain Trout House Marina, decided to host the

"Ice Out," a friendly competition among the Kawagama Lake community that would raise money in the form of voluntary donations to send a kid to *Moorelands Camp*.

"The ice usually melts within a month, typically in April," explains Karin. Each participant selected an Ice Out date, indicated by the toppling of a keg placed on the ice in Marina Bay, southwest of *Moorelands Camp*. With prizes donated by Muskoka Brewery and Mountain Trout House, 49 people entered for a chance to win.

Karin's first fundraising effort was in the summer of 2019 when she swam the perimeter of Kawagama Lake to raise \$24,852 for *Moorelands Camp*.

Karin Ibscher (R) with Kyla Hoyles, one of three Ice Out winners who chose the correct date, April 13th.

She is also a member of the Starry Summer Night committee, organizes the annual AquaHug for Moorelands Kids and raised \$4,590 through last year's Kawagamathon. "For me, it's always about the kids and getting more kids to camp to have that experience," says Karin.



Camp Can Mean



I really wish the night didn't end because the feeling I had spending time with my friends was outright fantastic. It felt good that we were all friends having fun without electronics in the way. Just having fun with the people you care about gives you great feeling of friendship. I was sort of scared about campout at first, because we mixed with different cabins. Everyone was really nice from the start. At the end of the night we were all friends and I realized I had nothing to be scared about. It was by far the best night I ever had at camp!"

What Did Camp Teach You?

"I really learned a lot. I learned that we had to work together for the canoe to move. It took us a while to get the hand of working together as a team. We also had to care and respect for the canoes and ourselves, making sure we were doing things safely. Responsibility had a big part to play in camp out. We were responsible for ourselves. We had to also make sure we were not putting others in danger by not following the rules.

We also had to be trustworthy. If we're the first campers to go to Cauliou rock that means that we displayed trust because they trusted us to show our respect, responsibility and caring." – **Elsie, age 14, week 5 and Project!DIVE camper**

Let's send Elsie to camp this summer!

Meet Danny Timmins – Board President

I'm excited about the opportunity to lead this incredible organization. Moorelands Kids' purpose resonates with me on many levels. Most important to me, it is built on the foundation that every child, regardless of their economic circumstances, has the right to succeed in life. Being able to play a part in helping kids build confidence, resiliency and the self-leadership tools that empower their future life success is a fantastic thing.

My day job is as MNP's National Cyber Security & Privacy Leader and a member of the firm's MNP Digital Team. Prior to joining MNP, I was a co-founder, CEO and President of a cyber security company. I've had the opportunity to speak at various industry events, sharing my knowledge and collaborating on the direction of cyber security in the marketplace.

These jobs afforded me many opportunities to work with bright young professionals and see firsthand the impact of supported young people in dynamic and emerging environments.

I've always enjoyed giving back to the community and have been an active volunteer for more than 40 years with Not-for-Profit organizations, coaching kids' sports and supporting community events. Leading Moorelands Kids is an exciting opportunity to build a community around some of our most vulnerable kids.

The inspiration for Danny's Contribution

"Moorelands Kids offers opportunities that otherwise wouldn't be available. After school programs, going to a camp for a week, how incredible is that!



Kids learn real-life skills in a safe environment with amazing programs and people.

What resonates for me is that the kids are inspired, and so are the Moorelands staff & councilors, teachers, and board members. We become inspired together in making positive change possible. We are "One Team" doing our part in helping kids be the best they can be!"

Danny Timmins, CISSP
Partner, National Leader, Cyber Security, MNP



Starry Summer Night is thrilled to release another stellar lineup of events & activities for 2022! Our goal of helping kids experience the magic of Moorelands Camp!

Here are the fun activities the Starry Summer Night Volunteer Committee have planned this summer. Mark your calendars and stay tuned for updates via social media and email.

- **Aqua Hug** – Karin Ibscher's Popular Relay Swim encircles *Moorelands Camp* in a giant "hug" of support on Saturday, August 6, 2022. To sponsor Karin, or join the *Aqua Hug* yourself as a sponsored swimmer, go to moorelands.ca/aquahug.
- **Starry Summer Night** – Online auction
 - Auction runs August 4 @9am to August 14 @10pm, 2022.
 - This auction is open to all, both on the lake and off. Go to moorelands.ca/ssn to start bidding!
- **"The Swashbuckler"** – Lake-wide, Pirate themed Scavenger Hunt - YO HO HO!
 - This fun, boat-based scavenger hunt requires pre-registration and your own boat and cell phone, on Saturday August 20, 2022. Go to moorelands.ca/swashbuckler.
- **Click the link, NEW!** Register your boat for \$100/"Pirate Ship" and join in the fun. Go to moorelands.ca/swashbuckler.
- **SSN Send a Kid to Camp Donation** – Want to give a kid an experience of a lifetime? Send a Kid to Camp for \$1650 and receive a tax receipt for the full amount, or select another amount to help a child on their Moorelands journey. Go to moorelands.ca/ssn-donation.



Virtual Visitor's Day

Live from *Moorelands Camp*
July 22, 2022 | 12pm to 1pm

JOIN US!

Please RSVP at info@moorelands.ca or call 416-466-9987 ext 300.

Visit our website for more about Visitor's Day at moorelands.ca/visitors-day-2022.

You're Invited!



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