



Opportunities to Succeed

Growing up, my family moved a lot. In grade 7, I went to 3 different schools. But no matter where I lived, I always knew I would return to Moorelands Camp in the summer. Camp was my home. I started attending Moorelands when I was 7, turning 8.

At camp, I was encouraged to utilize my strengths and challenge myself. Those weeks each summer gave me the confidence and stability that I lacked in the city.

When I was 17, my family experienced a crisis. That year, I took the Moorelands' leadership training and then that summer, I became camp staff. Being at camp made me feel like myself again.

At 18, I applied to Ryerson University. There are 9 kids in my family, so my parents couldn't provide financial support. At camp I was told about the Emily Durst Award, a bursary for low-income students who would commit to working at a Moorelands' program during the summer. The ED Award made it possible for me to pay my

tuition and get my degree.

I continued to work at Moorelands until I was in my 20's. The friends I made there are some of my closest friends today.

After University I was fortunate to get a job I love. You can tell which staff at my agency went to camp. We are the ones giving high-fives and sometimes breaking out into a camp song.

Recently, my fiancé and I decided to adopt. During the adoption process, I was asked questions like, "How were you able to find confidence and stability given your childhood?" and "Where did you learn positive coping mechanisms?" Many of my responses were "Camp". Moorelands gave me the tools and confidence that I have

been using in all aspects of my life, even after I stopped attending camp.

I am happy to say, my fiancé and I will soon be parents to a lovely little boy who I will send to Moorelands Camp once he's old enough. His story about camp will be different than mine, but I know it will be a great one.

Thank you Moorelands for helping me become who I am today and for giving me so many opportunities to succeed.

– *Catlin Knowles*

It costs \$1,000 to Send-a-Kid to Moorelands Camp

Please give a kid like Catlin, the opportunity to develop the skills, confidence and character to succeed.



“I laugh a lot and feel better about myself because of my cabin-mates and leaders.”– Rhu G4

“I learned how to be a more positive person and proud of who I am. Camp allowed me to meet new people, make memories and face new adventures. It’s fun for me because I learned how to climb high, swim and do wilderness skills. Camp has changed my life” – Jackson G5



Moorelands Camp **shapin**

Joey leads a busy life. So busy, in fact, it’s hard to pin him down for a phone chat about his experiences at Moorelands’ Wilderness Camp on Lake Kawagama in Dorset, Ont.

The grade 11 student is a happy person today, far happier than he was when he first stepped ashore on the glorious site in cottage country.

“In grade 6, I was bullied a lot and I didn’t have many friends,” he says. “Kids made fun of me and I got angry easily. I would snap at people, be really disrespectful and confrontational.”

How much can change in eight days?

“I came back in grade 7, a completely new person,” he says. “I went to Moorelands and they

Why Give a Gift of Stocks or Securities?

If you're looking for a way to reduce your taxes and make a meaningful gift to Moorelands, consider a gift of publicly listed securities such as stocks or mutual funds. With a direct donation of shares to Moorelands, you pay no Capital Gains tax, making this the most efficient way to give, and maximizing your impact. Making a gift of stock is easy. The transfer of securities can be made electronically, directly from your account to the Moorelands account. Please call us at 416-466-9987, ext. 307 or email mlewis@moorelands.ca for more information on the securities gift transfer process. The info graphic below shows how the same donation of \$5,000 in stocks can be used to save you tax costs and increase the impact of your gift. Donors of securities will receive a tax receipt for the full market value of the shares. Save more and give more when you use your stocks to Send a Kid To Camp.

Donations Exempt from Capital Gain

Description	Stock Converted to Cash	Stock Donation Non-Converted
Present value of shares	\$5,000	\$5,000
Purchase price of shares	\$1,000	\$1,000
Capital gain on shares	\$4,000	\$4,000
Taxable amount of Capital Gain	\$2,000	\$0
Tax payable on Capital Gain (at tax rate of 46%)	\$920	\$0
Tax credit on donation	\$2,300	\$2,300
Total tax savings to you by making a donation of a gift of stocks to Moorelands	\$1,380 Net (Tax credit - tax loss)	\$2,300 Net (Tax credit - tax loss)
Net Cost of your donation	\$3620	\$2700

SAVE THE DATE

As spring gives way to sunny summer, please mark your calendars and plan on joining us for these special Moorelands events.

Friday, July 18, 2014

Moorelands Wilderness Camp Visitor's Day, on beautiful Lake Kawagama. Come out, see our programs in action, enjoy a boat ride and get inspired by the great work that you make possible. Please RSVP to Moorelands at 416-466-9987 ext. 300

Friday, July 25, 2014

City Summer Day Camp Visitor's Day, at Valley Park Middle School, 130 Overlea Blvd. Spend an afternoon learning about this summer-in-the-city camp; meet the children; join in our Moorelands' City Campfire activities and see how your engagement makes it all possible. Please RSVP to Moorelands at 416-466-9987 ext. 300

Sunday, October 19, 2014

Scotiabank Toronto Waterfront Marathon in support of Moorelands Community Services, a 5k Family Walk; Half & Full Marathons for sports enthusiasts; T-shirts; prizes; and a participant brunch



Help needed urgently.
Give a child affected by poverty a life-changing camp experience!

Our Mandate

At Moorelands, we recognize the inherent value of all children and youth. We work with Toronto's children and youth affected by poverty, to provide them with positive and fun experiences to help strengthen their confidence, competence and character.

Patron

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“I learnt how to make Banic Bread with a fire and how to use sticks, leaves and bark to make our own shelter. I love camp!!!” – Mia G2

The Moorelands Effect

Grade 7 was a turning point for Nabeel.

That was the year he was introduced to Moorelands, through a leadership program offered at Valley Park Middle School. Before that, he’d go home after school, do some homework, and play video games. He was an introvert and a loner. “I didn’t really get along with a lot of people,” he admits.

But he took a plunge, figuring the program should be more fun than what he was doing. “Once I was actually in it, I realized it was a lot more hands-on,” he says. “Getting the opportunity to meet other people who were the same as me helped me realize that I don’t need to be shy and, in that sense, it changed me.”

He took part in other leadership programs with Moorelands, continuing when he entered high school at Mark Garneau Collegiate Institute. Nabeel says he knows the transition to the new school was made easier because of the experiences with Moorelands’ programs. “It helped with the shyness and communication skills in general,” he says. “It wasn’t until later that my organizational skills were built upon.”

In grade 10, he volunteered for Moorelands’ After-school programs, and then he lent his growing smarts to the City Summer Day Camp, building a resume as he learned to organize.

Moorelands had become his “go to” place, so he applied to work with the After-school program and City Summer Day Camp, using his skills and experience for paid work.

Now he’s in grade 12 and about to graduate. He’ll work as a counsellor at the City Summer Day Camp again this summer and is looking ahead to attending University of Toronto next fall, in the Computer Science program.

Nabeel is finishing high school as president of his student council. “A lot of teamwork is involved, because student council is such a big group,” he says. “I wouldn’t have been able to manage a team before Moorelands. Moorelands has such an intentional learning program that they incorporate in their games and activities.”

As he reflects on the values he’s now able to pass on to others, it feels rewarding, he says.

“I feel like Moorelands affects a lot of kids this way.”

It costs \$250 to send a child to Moorelands City Summer Day Camp. Please make summer in the city a meaningful experience for kids like Nabeel this year.

g Brighter Futures One Kid at a Time

taught me to be a leader. They helped me open up and try to make new friends. I wasn’t angry anymore, I was more open.”

So what made such a significant difference?

“The atmosphere,” he says.

“Moorelands promotes being open to people and talking, making friends. I think part of the reason I was bullied is because I was closed

off to everyone. Moorelands helped me open up to people. It helped me learn how to get friends, how to not disrespect people and not let people disrespect me back.”

Joey made a conscious decision to act differently after that summer. “I decided to let things go and be more interactive with my peers around school, just be a

nicer person in general,” he says. “And people were nicer to me as a result.”

He’s been back to the Wilderness Camp each summer since. “It’s my vacation every year,” he says.

His most important accomplishments were the challenges conquered as a senior camper, like rock climbing. “It was a great

experience,” he says. “You really get to know people through these experiences.” And now he is ready to be a camp counsellor, eager to have the same kind of impact on children the staff had on him.

“It’s not something that leaves you,” he says. “For me, it shaped my childhood, definitely. It shaped who I am today.”