



# Table of Contents

President's Report . . . . . 1

Our Mandate . . . . . 2

Executive Director's Report . . . . . 2

Our Programs . . . . . 3 - 4

Financial Summary . . . . . 5

Thank You to Our Donors . . . . . 6 - 8

Moorelands 4 C's . . . . . 9

Legacy Gifts . . . . . 10



# President's Report

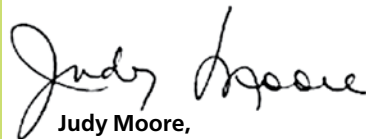
In 2012, we celebrated our 100th anniversary. 2013 therefore marked the beginning of our second 100 years! We kicked this off with the Starlit Night "Bonfire Gala" in June and it was a tremendous success on the fundraising front, as well as being lots of fun.

Our keynote speaker was David Miller, who himself was a child touched by poverty, and he pointed out the important role Moorelands plays in the lives of such children. We had Colin D'Mello from CTV news as our host for the evening. Both David and Colin complimented nicely the upbeat mood set by the Wilderness Camp staff for the evening. We would also like to repeat our thanks to the various sponsors who made the event a success.

The key focus of the Board for the near future is to establish a solid financial footing to ensure we can continue to achieve our mission over the next 100 years. Like many small charities, fundraising is a challenge for Moorelands in the very competitive search for donors and other support. But we are committed to ensuring that this is our primary focus going forward, and we have committed to devote more resources to this area with the expectation that it will bear fruit. We welcomed our new fundraising director, Maureen Lewis, at the end of 2013, and she is putting together a new team of staff. We are excited about the prospects going forward in developing a wider donor base in our community.

Our loyal supporters are, of course, a cornerstone to our success over the past 100 years and Moorelands and the children we serve, thank you from the bottom of our hearts. We hope we can count on your valuable support going forward.

As a final note, I would be remiss if I did not recognize our wonderful staff who make this all happen and who have been with Moorelands for many years. We on the Board, and the children in our programs, are indebted to them for their passion, compassion, creativity and joy in the design and implementation of our programs.

  
**Judy Moore,**  
President

*I came from a low-income household where we had our own share of family problems. At Moorelands I was able to forget about everything that was going on at home. I felt secure, and that security allowed me to let go of everything going on at home and just have fun.*  
**Lee, former Moorelands camper and staff**



# Executive Director's Report

With Moorelands 100th Anniversary celebrations over, the feverish pace of 2012 began to diminish, but 2013 remained a busy year.

One of the highlights was our inaugural Starlit Night event on June 5. Our first ever camp gala – an evening that transported guests

into the magical culture of Moorelands Wilderness Camp at the Enoch Turner School House – was hosted by CTV's Anchor Colin D'Mello. He was joined by CTV reporter Natalie Johnson, former Mayor David Miller and Moorelands Camp staff who made the evening terrifically fun and memorable.

We received some wonderful coverage among A-list media in 2013, including: CTV News, CP24 Breakfast, CBC's The National, Toronto Star, and 680 News. It was especially fun to have the CP24 Breakfast "Live Eye" truck and crew spend a morning at the Moorelands Summer Day Camp on July 31st.

And of course, we continued to deliver our critically acclaimed, evidence-based programs for children and youth living in some of Toronto's poorest neighbourhoods. Our "intentional" after-school, leadership and camp programs supported some 1,000 children and youth to gain new skills, explore, and grow in an environment focused on helping them develop 21st Century skills.

We also set aside time to reflect and start planning for Moorelands' future. Unfortunately, despite very tight cost management and efforts to enhance fundraising activity, Moorelands has faced financial challenges in the last several years. In order to continue to deliver the quality programs Moorelands is known for, we have much work to do.

At the Board's strategic planning session this fall, Moorelands adopted a plan to close the financial gap between funds raised and expenses, in a sustainable way. We will pursue a "blended" approach to closing this gap, pursuing both growth in fundraising and some creative operating cost reductions. In three years' time, we hope to be in the position where our current programs will not only be sustained, but where we can look to grow.

As we work toward securing Moorelands' future, we ask our supporters to walk beside us, to be Moorelands Ambassadors, and to consider making Moorelands their charity of choice for the next three years. We need your support more than ever to help us give kids from low-income neighbourhoods a fighting chance to succeed.

**Patricia Jacobs, MSW, RSW**  
Executive Director

## Our Mandate

**At Moorelands, we recognize the inherent value of all children and youth. We work with Toronto children and youth affected by poverty, to provide them with positive and fun experiences to help strengthen their confidence, competence and character.**



# Our Programs

*I think Moorelands is a really good place for kids to open up and build in maturity and responsibility. The people around you are so friendly and the staff are always encouraging and inspiring you. All I can do is say thank you!*

**Anthony,  
age 13**

Moorelands teaches kids from low-income Toronto neighbourhoods the 21st Century skills they need to be outstanding leaders and engaged citizens. We provide opportunities for them to develop and practise critical thinking and decision

making; emotional intelligence; and interpersonal skills including communication, conflict resolution, creative problem solving, strategic thinking, teamwork, and influencing skills.

We focus on the whole child, bridging the opportunity gap by helping kids build on one or more of the 4 C's (competence, confidence, character and connections), which are the building blocks of the Positive Youth Development practised at Moorelands.

## Moorelands Wilderness Camp

**600 spaces for children and youth aged 8 – 16**

Moorelands Wilderness Camp offers nature experiences that are invigorating and eye-opening and pure, unforgettable fun! Traditional camp programs such as swimming, canoeing, kayaking, arts and crafts, sports and high ropes activities led by caring staff and mentors, are used to help children master interpersonal skills, develop self-worth, learn cooperation, and build character. Campers return home with incredible memories, proud achievements, and new friendships better prepared to face life's challenges with a positive outlook, new skills and a strengthened sense of citizenship and self-esteem.

## City Programs

While enjoying a wide variety of activities and field trips in our City Programs (After-school, Youth Leadership and City Summer Day Camp), participants build life and social skills, increase their sense of self-worth, develop character, and establish positive relationships with peers and adults.

City Programs are offered in Thorncliffe Park and Flemingdon Park, two of the most culturally diverse neighbourhoods in Canada. They are low-income, under-served communities characterized by high-rise, mostly rental apartments, and are first-stop neighbourhoods for thousands of immigrants and refugees.

### **BLAST (Budding Leaders After-school Team)**

**After-school Programs offered in schools with 440 spaces for children aged 6 – 12**

Moorelands' BLAST programs offer a wide range of activities such as: sports, physical activities, science, homework help, games, cooking classes, field trips and crafts. Children learn and practise new concepts, strategies and skills while vitally engaged in play and fun activities. An emphasis on cooperation, self-control, teamwork and leadership helps build life skills that will serve these children well as they grow into young adults.

### **Youth LED (Youth Lead Excel Demonstrate)**

**Youth Leadership Programs offered in two schools with 42 spaces for youth aged 11–15**

Through role playing, games, workshops, discussions and other engaging activities, including volunteering, participants explore values, critique social issues, and acquire an appreciation of their communities and the importance of helping others. By the program's conclusion, participants have designed and implemented a project that benefits

the community. In addition, they have come to know and practise good citizenship, experience improved self-esteem, and earned certification in First Aid/CPR.

### **Moorelands City Summer Day Camp (Explore, Discover, Learn)**

**City Summer Day Camp with 448 spaces for children aged 6 – 12 and 84 leadership spaces for youth aged 13 – 15**

Each one-week session at Moorelands' City Summer Day Camp is brimming with activities that develop self-confidence and a sense of responsibility. Crafts, games, sports, drama, cooking sessions, field trips...there's something to excite and expand the horizons of every child. Daily breakfast and afternoon snack programs keep energy levels healthy, while educational activities reinforce habits of learning that might otherwise stagnate or backtrack.

Moorelands City Summer Leadership Programs provide opportunities for youth to learn about and develop leadership skills. The LEAP program provides an overview to leadership development for younger participants, while the Volunteer Program offers a more in-depth exploration of leadership, and provides hands-on opportunities for older teens to practise what they have learned.



## Family Programs

### **Baby Bundles**

**166 Bundles distributed**

Countless volunteers lovingly knit and crochet the baby sweaters, bonnets and blankets that are the foundation of our Baby Bundles program. Diapers, toiletries, receiving blankets, sleepers and towels are added by our dedicated volunteers and distributed to public health nurses and agency workers who use the wonderful items provided as teaching aids and a means of establishing a bond with new mothers in need.

### **Christmas Sharing**

Over 250 families (more than 1,000 individuals) were adopted, and hundreds of children got to celebrate Christmas thanks to the thoughtful and caring individuals, often working together in groups from their offices, churches or with friends/families, who went out of their way to make the holiday season special for families in need this year. In addition, every child in our After-school and Leadership programs was provided with a gift and holiday treats made possible by our extended Moorelands family.

## Summary Statement of Operating Activities

For the year ended December 31

	2013	2012
<b>Revenue</b>		
Donations and grants	1,331,101	1,315,928
Legacies	7,331	27,854
Program fees	139,321	153,513
Investments Income	60,065	41,938
Other income, including interest	27,898	13,719
	1,565,716	1,552,952
<b>Expenses</b>		
Camp	813,602	794,497
City programs	529,058	507,849
Public awareness	73,433	75,641
Administration	106,950	103,499
Fundraising	225,072	179,363
	1,748,115	1,660,849
Excess (deficiency) of revenue	(182,399)	(107,897)
Inter-fund transfers	182,399	107,897
Net change in General fund balance	—	—

## Description of Funds

<b>General fund</b>	program delivery and administrative activities
<b>Capital fund</b>	contributions designated for the acquisition of capital assets
<b>Operating Reserve fund</b>	permits continued program delivery during times of financial instability
<b>Endowment fund</b>	contributions required by the contributors to be permanently held as capital
<b>Moorelands Camp fund</b>	contributions required by the contributor to be used for Moorelands Camp
<b>The Moorelands @ 100 fund</b>	The Moorelands @ 100 fund reports the contributions which have been designated, by the donor or by the Board, to be used to cover expenses related to the marketing plan and 100th Anniversary activities and events
<b>Invested in Capital Assets</b>	Moorelands Camp and other assets and expenses relating to the purchase, amortization and disposal of capital assets

## Summary Statement of Financial Position

December 31

	2013	2012
<b>Current assets</b>		
Cash and short term investments	615,055	909,464
Receivables and prepaid	62,252	88,173
	677,307	997,637
<b>Current liabilities</b>		
Payables and accruals	35,275	74,675
Deferred revenue	75,960	65,430
	111,235	140,105
Working capital	566,072	857,532
Long term investments	376,478	319,138
Capital assets	2,864,231	2,999,825
	3,806,781	4,176,495
General fund	—	—
Capital fund	71,682	112,977
Operating Reserve fund	381,276	478,783
Bursary	42,000	39,000
Endowment	334,478	280,138
Moorelands Camp fund	113,114	209,429
Moorelands @ 100	0	56,343
Invested in Capital Assets	2,864,231	2,999,825
	3,806,781	4,176,495

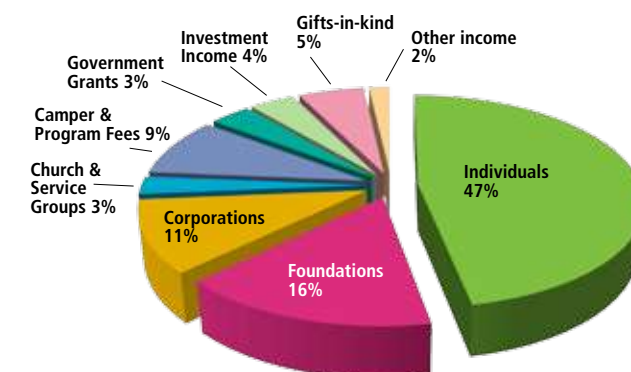
## Overview of 2013

We continue to enjoy the loyalty and generosity of our long-term supporters and patrons. As a result of government and other capital funding, we have essentially completed the entire rebuild of the Wilderness Camp, which has been ongoing for several years. It is a fabulous facility and we encourage supporters to join us on Visitors' Day in July to see how wonderful it is.

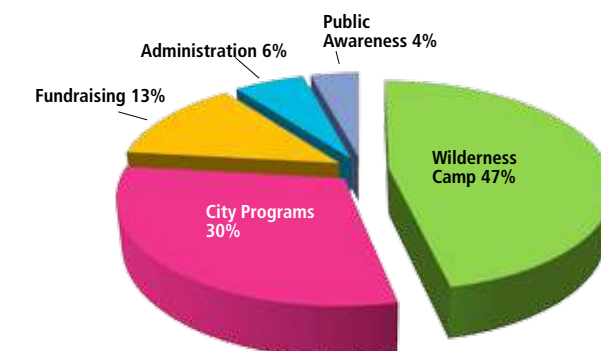
However, we still face challenges with funding for day-to-day operations, particularly at the Wilderness Camp. We have controlled costs as much as possible, but we still had a deficit in 2013. As a result, the Board has committed to putting more resources toward fundraising in an effort to stop this trend. It is our goal to avoid having to cut any of our wonderful programs for children living in poverty, and we are confident we can reach that goal.

**Judy Moore,**  
Chair, Finance Committee

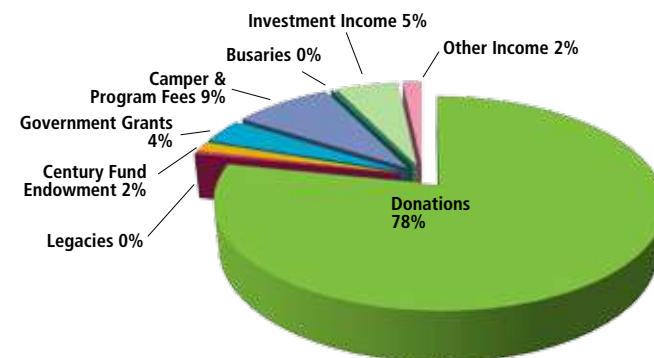
## Revenue by Source (Operating Funds 2013)



## Operating Expenses 2013



## Total Income All Funds 2013



# Shaping Brighter Futures Together

We are profoundly grateful to our loyal and caring donors, and we offer a special thank you to our long-time donors, many of whom have supported our work for 20 years and more. You are our foundation.

We would also like to acknowledge the in-kind and volunteer contributions so many have made to Moorelands. Countless hours of work have gone into the knitting of beautiful items for our Baby Bundles Program. And our Christmas Sharing Program would not have been possible without the hundreds of adopters whose creativity and generosity made Christmas wishes come true for 250 families and City Programs participants. Thank you all so much.

## Leaders Circle (\$50,000.00 + )

### Bill and Karen Barnett

Richard and Donna Holbrook

Mackenzie Investments Charitable  
Foundation

Felicia Ross

## Friends Circle (\$20,000.00 + )

Anonymous

**Great-West Life, London Life  
& Canada Life Assurance  
Company**

**Harry E. Foster Charitable  
Foundation**

Jays Care Foundation

Ontario Trillium Foundation

Patrick and Barbara Keenan  
Foundation

Victoria Ross

### Tippet Foundation

Anna Yang  
and Joseph Schull

## Supporters Circle (\$10,000.00 + )

Anonymous (3)

CIBC Children's Foundation

David Dorsch and Pat Neelands

William A. Fillmore

Fossil Group Canada

McColl-Early Foundation

Yvonne McGregor

John Offutt and Jane Ferguson

RBC Foundation

Sprott Asset Management LP

TD Bank Group

**The Toronto Star  
Fresh Air Fund**



*75%  
of Moorelands  
camper families had  
total annual incomes of  
\$24,000 or less (and only  
1.5 had total family  
incomes of \$48,001  
or higher)*

*As  
parents, we  
wanted you to know  
how much we appreciate  
Moorelands cultivating such  
a joyful, supportive learning  
and growing environment to  
children in this community.*

*Helena, mother of a BLAST  
After-school participant*

**Helping  
Hand Circle  
(\$5,000.00 + )**

**Anonymous (3)**

Mark and Janet Allemang

**The Christina Mary Hendrie Trust**

Crestview Investment Corporation

General Mills Canada Corporation

**Marianne E. Girling**

Joanne Fabrics Inc.

Graeme and Melanie MacGregor

Steven Rosenhek

TD Securities Underwriting Hope Fund

Wonder + Cares

**Helping Hands 2  
(\$1,000.00 + )**

**Anonymous (14)**

A&A King Family Foundation

**Ann Abraham**

**ACW-Christ Church Deer Park**

**ACW-St. James Cathedral, York Group**

Mary L. Aziz

B & B Hamilton Foundation at the Toronto  
Community Foundation

Bailey Metal Products Ltd.

Marsha Baillie

Joan Baker

**W. Michael Baker**

Allen and Jane Baldwin

Barbara Barnett

Bell Canada

Robert Black and Judith Adams

**M. Isobel Bolitho**

Laura and Randy Bowes

Barbara and Jim Brodeur

Drummond and Kathy Brodeur

Natasha Bronfman

Nancy Brown

Cathy and Randy Burke

**Robert and Patricia Campbell**

Warren Cantor and Kerrie Stanley-Cantor

John and Ann Chamberlain

**Hugh and Marion Chambers**

**Church of St. Augustine of  
Canterbury**

**Church of St. Timothy**

**Priscilla Cole**

Collombin Family Fund at the Toronto  
Community Foundation

June Cooley

Barry and Sue Cooper

**Terry and Liz Couttie**

**Margaret Crossman**

Jim Currie

Joe D'Angelo

Gina Davidson

Davis LLP

Antony Day

Jeanne DesBrisay and Donald Gilchrist

**Janet and Roger Dickhout**

Sheila Dunn

Grant and Barb Edey

**Bill and Pam Estey**

William C. Fanjoy

Scott and Patti Fixter

Flare Magazine

**J. E. and Michele Fordyce**

Allan and Elaine Francis

**Carolyn Fredenburg**

G.D. Hanna Holdings Inc.

Galin Foundation

Michie T. Garland

Geoffrey H. Wood Foundation

George Lunan Foundation

Georgina Foundation

**Jack Gibbons**

Janet and Robert Gouinlock

**Robert Gouinlock**

**Grace Church-on-the-Hill Outreach  
Committee**

Catherine Graham

Florence Hanna

Kathy Henderson

Melvin Herzog

William E. Holley

Andrea and Patrick Horan

William N & Mary Horan

Bernie Hovesen

Ernest Howard

Roz Ivey

**Maruja Jackman**

Patricia Jacobs and John E. Vanneste

Kairyn Russell Janecke

Reva Katz-Ulster

Kawagama Lake Cottagers Association

Jane Kean

**Carolyn A. Kelly**

**Nancy Langmuir**

David Lee

**Olivia and Douglas Lee**

**Sam and Aasta Levene**

**Margaret Light**

Lind Family Fund

Elizabeth M. Loach

Loblaws Companies Limited

Joan London

John Loosemore

MacFeeters Family Fund at the Toronto  
Community Foundation

**Ian MacGregor**

Mackenzie Financial Corporation

**Gail MacNaughton**

Marion Ethel Kamm & Frederick John Kamm  
Charitable Trust

Marna Construction Ltd.

Ken and Anne Marpole

Tania Martin

**Linda McCain**

McLean Foundation

**June McLean**

**David McPherson**

**Barbara L. Michasiw**

**Judith Mills**

Jay Milne

Carol Moffat

Mondelez International

Pauline and Douglas Morris

Robert E. Munn

Douglas R. Neal

Nelson Arthur Hyland Foundation

Jeffrey A Nisker

Norway Point Community Church

Michael O'Mahony

W. Niels Orved and Stephanie McLuhan

Keith and Brenda Ottaway

Alfred Page

**Johanna Parker**

Elizabeth Mary Paterson

**Marilyn and William Pattison**

David and Sheryl Pearson

Peter & Greg Walker Contracting Inc.

**Barbara Poulson**

Rand Kildare Charitable Foundation

Don Raymond & Jennifer Keenan

**Barbara King Rea and Michael Rea**

**Penny and Rob Richards**

Lynn Ridout

Edward A. Robinson

**J. Michael Robinson**

Rolph Road Elementary School

Gretchen Ross

Dunbar Russel

Roehl Sanchez

Rustom Satchu

Fareeda and Shiraz Satchu

**Charlotte Saunders**

Steve Schaus

Dagmar Schroeder and Uwe Stueckmann

**Harry, Lillian, Sasha & Jeanette  
Seymour**

Jean Seymour

Robert J. Sharpe

**Claire Shaw**

Michael Shepherd

Mrs. N.L. Shuttleworth

**Paul B. Spafford**

St. Clement's Anglican Church,  
Windsor Group

**St. Cuthbert's Anglican Church**

St. George's Golf and Country Club

**St. John's York Mills Lychgate Group**

**St. Matthew the Apostle – Oriole**

**St. Paul's Church L'Amoreaux**

Matt Strauss

Joanne R. Sutherland and Robert C. Douglas

**Robert Tattersall**

TD Bank Group HR

The Longest Yard Children's Fund

The Lowidt Foundation

The Max Clarkson Family Foundation

The United Church of Canada

Lynda and Stephen Tilley

Toronto Port Authority

Toronto United Church,  
the Southeast Presbytery

Toshiba Business Solutions

Jennifer Trant

Chris and Anne Twigge-Molecey

Frank Van De Water

**Donna and Philip Walker**

Lenore Walters

Edith Wasson

WB Family Foundation

Bob Webb

**Richard Wernham and Julia West**

**George Whyte**

Cicely Wilson

Geoffrey Wilson and Martha Heighington

Steve and Ruth Wilson

Richard Winter

Edward Yates

Richard and Karen Zurawski

**Helping Hands 3  
(\$500.00 + )**

**Anonymous**

**ACW Christ Church, Coboboconk**

**ACW-Church of St. Jude,  
Wexford**

**ACW-Grace Anglican Church**

**ACW-St. Paul's, Beaverton**

Tony Andras

Arbor Memorial Foundation

**Christopher and Joan Barltrop**

**Florence Barwell**

Richard Beadon

Bear Winter LLP

Christopher and Joanne Bee

**Robert Bentley and Anne  
Richards**

David Bertoli

John Bett

Shiraz and Nurjehan Bharmal

Bonnie Cox Fund

**Walter M. and Lisa Balfour  
Bowen**

**Jacqueline Brookes**

Gordon and Doreen Cameron

Janet Campbell

Canada Conclave #7, Order of True  
Kindred

Ann Collumbin

Bev Collumbin

**John W. Craig**

**Geoffrey Dale**

Deer Valley Holdings Incorporated

Michael Detlefsen and Louise  
Le Beau

Ann Dobbin

Elizabeth Dunbar

Janice Flynn

**Alice Fox**

Angela Goldman

Gillian Graham

Jenet and Dan Green

**Greenwood Tamad Inc.  
Design + Print**

**David Greig**

Andrea Hall

**Elizabeth Hamilton**

Tom Hopkinson

Raymond and Iris Hughes

**Benjamin Hutzl**

**David and Julia Keeling**

**Anne S. LeFeuvre**

**Mary Lewis**

Maureen Lewis

Sean Lockhart

**A. Benson Lorriman**

Jennifer Marley

Geof Marshal

**Lauren E. Marshall**

Niomie Massey

Heather McKellar

Robert McLernon

Catherine McVitty

**Diana McVitty**

MEC Canada

Donn Millar

Judy Moore

Dorothy and  
Emil Nenniger

**Michael  
and Louisa  
Newbury**

Doug  
and Janet  
Newlands

**David Oakden**

James F. and Jean  
O'Neil

**The Oulette Family  
Foundation**

Kim Patrick

Malcolm W. Payne

Timothy and Margaret Pellew

Joan Price

**Joan and Geoffrey Pringle**

**Joan Ridout**

**Edward Saunders**

John and Alena Schram

Cornelia Schuh and Michiel Horn

**Peter and Katherine Seybold**

Mary Shaw

**Frances M. Sherring**

**Brigitte Shim and Howard  
Sutcliffe**

Martha Shuttleworth

Donald Smillie

Louise Smith

**St. Andrew's Group, Church of  
St. Timothy North Toronto**

**St. John's East Orangeville**

**St. Martin's Anglican Church  
Outreach Committee**

St. Wilfrid's Ladies Bridge Club

**Peter and Diana Stevens-  
Guille**

**Nancy Stewart**

Sun Life Financial

Jaffer and Parin Sunderji

Ian and Rosemary Tannock

terrafix geosynthetics inc.

**The Church of St. Aidan**

Tides Canada Foundation

**Douglas Todgham**

Ann Tottenham

**Barbara Turnbull**

**Eleonore Turner**

Susan Vincent

**Dennis Waddington**

Gladys Watson

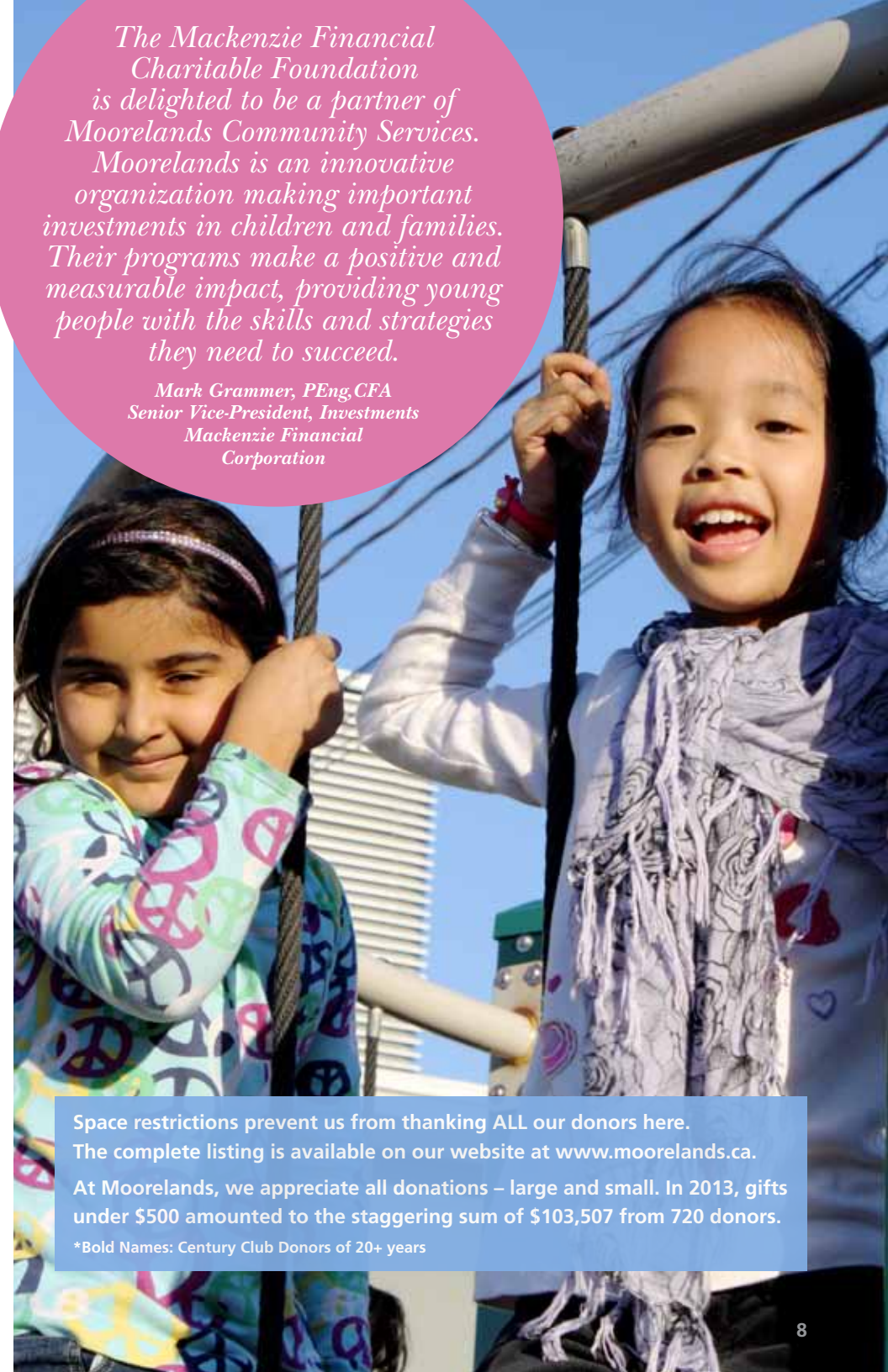
Duane Wikant

**John B. Wilkes**

Robert Yeoman

*The Mackenzie Financial  
Charitable Foundation  
is delighted to be a partner of  
Moorelands Community Services.  
Moorelands is an innovative  
organization making important  
investments in children and families.  
Their programs make a positive and  
measurable impact, providing young  
people with the skills and strategies  
they need to succeed.*

*Mark Grammer, PEng, CFA  
Senior Vice-President, Investments  
Mackenzie Financial  
Corporation*



Space restrictions prevent us from thanking ALL our donors here. The complete listing is available on our website at [www.moorelands.ca](http://www.moorelands.ca). At Moorelands, we appreciate all donations – large and small. In 2013, gifts under \$500 amounted to the staggering sum of \$103,507 from 720 donors. \*Bold Names: Century Club Donors of 20+ years

*I  
would like to  
express my appreciation  
for the wonderful work done by  
Moorelands Community Services.  
They help enormously to make  
Flemington Park and Thorncliffe Park  
a more compassionate community. They  
have made a real difference in the quality  
of the lives of children and youth in this  
community.*

**Nick Stefanoff  
Principal, Valley Park  
Middle School**



*80% of youth said that their ability to work in a team was improved or much improved because of their experience at a Moorelands Youth Leadership Program*  
*76% of parents said their child's willingness to try new things was improved or much improved because of their child's experience at Moorelands*

# The 4 C's

At Moorelands, we talk a lot about the 4 C's and the "intentionality" of our programs.

By "intentional" programs, we mean that we carefully craft each of our activities to help children develop one or more of the 4 C's which form the foundation of Positive Youth Development. For example, a canoeing lesson is never just a canoeing lesson at Moorelands Camp. Sure campers learn to paddle a canoe, but they also learn to communicate, listen, work with a partner, take direction, persevere, and practise self-control. These are the skills they will use all their lives.

Research tells us that kids who are connected with their communities and have good role models are less likely to participate in delinquent behaviour. Competent, confident children are more likely to experience academic and interpersonal success, and youth who practise positive character qualities such as trustworthiness and responsibility make good citizens.

## Competence

**Skill building and mastery**

**Physical, cognitive and social skill development**

**Emotional competence – to respond affirmatively and to cope with positive and adverse situations**

**Cultural competence – to respect differences among groups and individuals of diverse backgrounds, interests and traditions**

## Confidence

**Self-esteem**

**Self-confidence**

**Self-identity**

**Self-efficacy**

**Self-determination**

## Character

**Trustworthiness**

**Respect**

**Responsibility**

**Fairness and Honesty**

**Caring**

**Citizenship**

## Connections

**Making and keeping friends**

**Positive peer relationships**

**Social skills**

**Cooperation and team work**

**Sense of belonging**

**Getting along with others**

**Decision making**

**Positive relations with caring adults**

# Their Legacy Lives On...

*What you leave behind is not what is engraved in stone monuments, but what is woven into the lives of others. - Pericles*

Moorelands would like to take this opportunity to honour the individuals who contributed through their estate in 2013. Their legacy will make a significant, lasting difference in the lives of children in need for generations to come. We are profoundly grateful.

**Mary Patricia Agius**

**Margaret Hay**

**Doris D McCarthy**

**Alice Moulton**

**Helen Allen Stacey**

If you are thinking about your own legacy and wish to make a meaningful difference in the lives of low-income children, please consider leaving a gift to Moorelands Community Services in your will. By taking the time now to carefully plan your bequest, you can reduce or eliminate taxes payable on your estate. This way, you can support a cause that is dear to you in a significant way without impacting your heirs.

*We believe in the development of under-privileged children that the Moorelands philosophy provides. So we have decided to provide ongoing support through a bequest in our will.*

**Robert and Patricia Campbell**

*As I looked around and saw those bright-eyed youngsters, drawn from every clime, colour, and culture, all of them from disadvantaged homes, all mixing together and having the time of their lives, I couldn't help thinking: "What a worthwhile way of contributing to the future peace and harmony of our multicultural society!"*

**Canon Peter Gratton**

## Outlive Your Life

For information on leaving a legacy gift, or a gift to our endowed "Century Fund", please contact us (in confidence) at 416-466-9987 x307 or [mlewis@moorelands.ca](mailto:mlewis@moorelands.ca)

## MOORELANDS BOARD OF DIRECTORS

**MOORE, Judy**

*President*

**DORSCH, David**

*Vice-President & Secretary*

**BLACK, Robert**

**BULIGAN, Paul**

**CLARKSON, Kyra**

**COLVEY, Barney**

**HENDERSON, Katherine**

**OFFUTT, John**

**SANCHEZ, Roehl**

**SITAL, Michael**

**TURNBULL, Barbara**

**VINCENT, Susan**

**WILSON, Geoffrey**

## MOORELANDS STAFF

**Patricia JACOBS**

*Executive Director*

**Lynda TILLEY**

*Wilderness Camp Director*

**Maureen LEWIS**

*Director of Development & Communications*

**Dagmar SCHROEDER** (To September)

*Director, Development & Communications*

**Min LIN**

*Controller*

**Katie WRIGHT**

*City Programs Manager*

**Mary CAMPBELL**

*Assistant Manager City Programs/*

*Day Camp Director*

**Steve TILLEY**

*Site Manager, Wilderness Camp*

**Cheryle POLLOCK**

*Administrative Coordinator*

**Inta DUKULE**

*Development & Database Coordinator*

**Marla GREEN**

*Stewardship and Outreach Coordinator*

*(Moorelands organization chart is available on our website)*



since 1912  
**Moorelands**  
Helping kids shape brighter futures

*Over 100 years of meeting needs and inspiring change*

250 Merton Street, Suite 501,

Toronto, Ontario M4S 1B1

Telephone 416.466.9987 Fax 416.466.0727

[www.moorelands.ca](http://www.moorelands.ca)

Charitable Registration Number 11923 0241 RR0001







