

Toronto Needs More Moorelands!

Child Poverty & Mental Health

"The odds of a child or youth from a family living in poverty having a mental health problem are three times that of a child from a family that is not living in poverty." ⁱ

Early Learning Vastly Reduced by Poverty

"Half of children in families with annual incomes under \$30,000 do not regularly participate in out-of-school arts or sports programs." ⁱⁱ

New Canadians—50% of Children Live in Poverty

"Almost 1 in 2 children in the GTA (47.6%), who arrived in Canada between 2011 and 2016, live in poverty. This is almost 3 times the rate of poverty experienced by children in non-immigrant families." ⁱⁱⁱ

Read on to see how you're helping...

Why Toronto Needs More Moorelands

WHAT WE ACHIEVED TOGETHER IN 2017!



1170
KIDS

You helped 1170 children and youth in Moorelands programs bridge the opportunity gap.



1 in 4 children in Toronto are growing up in poverty.

60%



Of children in Thorncliffe Park live in poverty.



Camp Directors engaged with the community in a new outreach initiative that saw them reach 158 community agencies.



Our BLAST, Youth LED + VITAL after-school programs in Thorncliffe Park & Flemingdon Park provided 480 program spaces each week.



487 hours of new camper outreach was achieved. 35 food bank partners shared camp application information with the families they serve.



New STEM (Science, Technology, Engineering & Math) activities proved popular in our BLAST after-school program.



244 BABY BUNDLES

244 Baby Bundles distributed to moms and newborns in need in 2017.



728 KIDS SUPPORTED

Most of our Christmas Sharing families come from our camp so we get a chance to check in.



77 PRGM STAFF

77 young people provided with job opps as seasonal and part-time program staff.

Of course to fund all this great work we are constantly looking to you, our partners, who believing in giving kids opportunities. Help us spread the word about the great work being done at Moorelands. If you haven't already this year, please make a gift that gives children the power to grow into leaders. Choose to transform a life today.

They're Not "Just Kids"— They're Future Leaders!

"Before you are a leader, success is all about growing yourself. When you become a leader success is all about growing others." – Jack Welch

What Goes On at Moorelands Youth LED?

Moorelands Youth LED program at Valley Park Middle School gives students in grades 6 – 8 the chance to develop leadership and life skills through fun, hands-on experiences. At Moorelands, we don't see middle schoolers as "just kids," we know that they are future Toronto leaders. Our program is designed to help them develop the habits and qualities they need to be leaders, not just in the future, but RIGHT NOW!



A big highlight of Moorelands Youth LED is the opportunity to gain volunteer experience and pass on some of the skills they have learned to younger kids in their community. In the fall semester, Youth LED participants planned and delivered a crafting activity to elementary school-aged kids in our BLAST after-school program. Participants not only explained and led the activity but also debriefed it too! They helped the younger kids understand the importance of the skills and qualities they had developed; namely sharing, responsibility and fairness.

So much happens over the nine-week program including the chance to get certified in First Aid. Towards the end of the program, participants take part in the Egg Drop challenge which is a chance for them to bring all their skills together. Participants are presented with an egg. Then, working in teams, they have to construct packaging for the egg which will allow it to survive being dropped from the second floor down to the first floor completely intact!

Our participants tell us that they end up using what they've learned at Moorelands Youth LED to succeed at school, at home and in their community. Consider making a donation to Youth LED. Your donation now will make it possible to bring this great program to a new priority community in Toronto— serving more children and youth. – HB



Moorelands to Serve More Children & Youth

Fantastic news! We will serve 30% more children and youth in Toronto in 2018.

Our ambitious goal is for our caring and capable staff to increase Moorelands' overall impact on children and youth in Toronto.

Extension of City Programs – while continuing to serve Thorncliffe Park and Flemingdon Park children and youth, our top-notch after-school and leadership programs will be extended into an additional Toronto neighborhood. We will announce later this year which neighborhood we will partner with and what program will be offered. We are excited about this expansion.

Hosting More Kids at Summer Camp – plans are underway to send 150 more kids to our one-of-a-kind summer camp, located north of Toronto—that's an overall 30% increase over 2017. These one-week, amazing fun-filled, skills-learning life experiences help kids and youth set a positive tone for their life journey.

We Need Your Help – to get better at serving more kids. Your valuable contribution can come through your continued or new generous donations, volunteer efforts, partnering initiatives, or simply a good word put in for us. Please support us—most of the funds we receive go directly into programs and services for kids.

Annual General Meeting – it's just around the corner on April 11th. Come hear about our exciting growth plan, mingle with other donors, volunteers, program participants, and of course, our great Moorelands team and Board of Directors. We promise a good time with great cheer and goodies.

Thank you for your ongoing support of kids and youth in Toronto. You make a difference.



Bob

Bob Webb
President, Board of Directors
Moorelands Community Services

Help Us Shape Moorelands' Future!

You're Invited Moorelands Annual General Meeting (AGM)

Wednesday, April 11, 2018, 6:00 p.m. – 7:30 p.m.
63rd Floor | Scotia Plaza | 44 King Street West

Please join us at our AGM on April 11th where you can shape the future of Moorelands. Enjoy cocktails and light refreshments as we discuss your impact in 2017 and look ahead to serving more children in 2018. We know that Toronto needs more Moorelands! Plus, hear from one of our fantastic Youth Ambassadors whose life you've changed with your generous support and meet with Moorelands' Board and Staff to share your views. With gratitude to Scotiabank for the generous donation of their meeting space.

RSVP to Danielle 416-466-9987 ext. 300 or dbuller@moorelands.ca



We look forward to seeing you on April 11th!

OUR MANDATE

At Moorelands, we recognize the inherent value of all children and youth. We work with Toronto's children and youth affected by poverty, to provide them with positive and fun experiences to help strengthen their confidence, competence and character.

Board of Directors

Robert Webb, PRESIDENT

David Dorsch, PAST PRESIDENT

Directors

Paul Buligan

Lorena Gepraegs

Pierre Lebel

Andrew Pollock

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Angela Waite

Editorial Team

Helen Banham

Maureen Lewis

Janet Shacter



Laugh Out Loud in Leaside #9

Moorelands is so honoured to have been chosen as this year's beneficiary of the '9th Annual Laugh Out Loud in Leaside' event. Hosted by Charlene Kalia, this night of big laughs will take place on Friday, March 2, 2018—and it's sold out in record time!

All proceeds of the event will benefit *Moorelands BLAST Grenoble*; our after-school program that teaches leadership and life skills to kids as young as six. We're so grateful to Charlene and all our Leaside neighbours who are supporting the event and Moorelands' kids.

SOLD OUT

Moorelands on the Move?

Our lease is coming due in 2018. If you or someone you know has 3000+ square feet available at a great price for a great charity, let's talk!

Looking for TTC access and a minimum of 6 parking spaces.

Please get in touch directly with ltlilly@moorelands.ca or 416-466-9987 ext. 308.



Entertainment One have fun delivering their gifts!

Christmas Sharing a Huge Success

Moorelands' donors and adopters made Christmas happen for a record breaking 728 children this year! Thank you to all those donors who chose to support our camper families, new moms and the participants of *Moorelands BLAST*, *Youth LED* and *VITAL*.

Christmas Sharing is a wonderful opportunity to share the joys of the season with volunteers and community and a fun way to introduce others to the work of Moorelands. Consider joining us for *Christmas Sharing 2018*—the program opens in October. – ML

since 1912
Moorelands
Bridging the opportunity gap for kids

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Charitable Registration
Number 11923 0241 RR0001

i Linking poverty and mental health: A lifespan view; Sept. 2008

ii In contrast, 93% of children in families with incomes over \$100,000 participate in these programs. DIVIDED CITY: Life in Canada's Child Poverty Capital, Nov. 2016

iii UNEQUAL CITY: The Hidden Divide Among Toronto's Children and Youth, Nov. 2017