

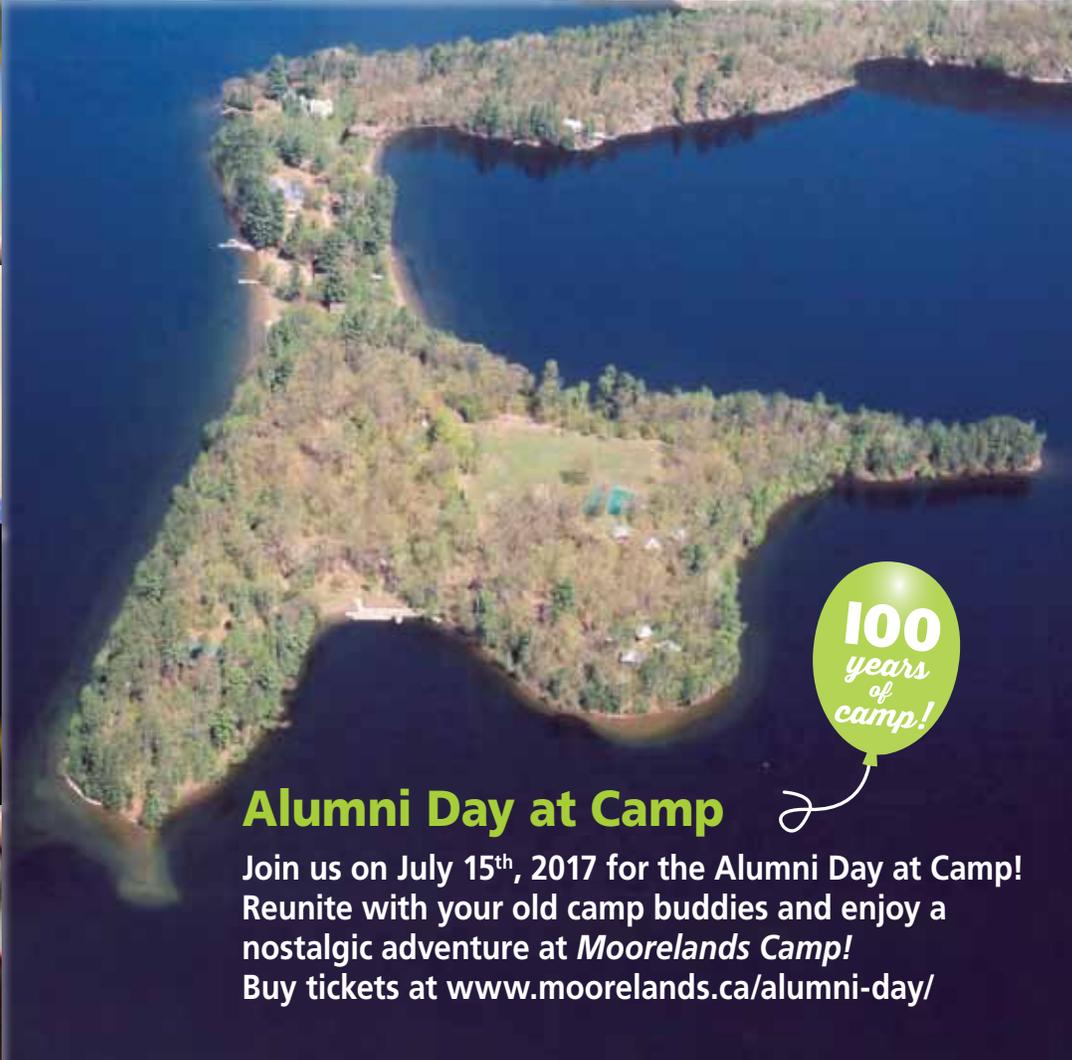
Moorelands

# echo

HELP US HELP KIDS

WWW.MOORELANDS.CA

WINTER 2017



100  
years  
of  
camp!

## Alumni Day at Camp

Join us on July 15<sup>th</sup>, 2017 for the Alumni Day at Camp!  
Reunite with your old camp buddies and enjoy a nostalgic adventure at *Moorelands Camp!*  
Buy tickets at [www.moorelands.ca/alumni-day/](http://www.moorelands.ca/alumni-day/)



# Tell Us Your Favorite Camp Memory?

Check out our alumni page and send us your thoughts—we want 100 quotes about Moorelands Camp for July 15th.  
[www.moorelands.ca/alumni](http://www.moorelands.ca/alumni)



*"I learned to really listen at camp! At school, I'll be able to listen to other people in a group project without interrupting anyone and it will work with my friends." – Michelle, aged 13*



## An Inside Look at How Baby Bundles Make a Difference

150 to 200. That's how many new moms, on average, receive Baby Bundles per year.

Baby Bundles contain basic new items needed in the care of newborns, and help mothers in need give their baby a healthy start. This volunteer-based program has had a truly incredible impact on many new moms—but just how much of an impact?

We spoke to some of our agency partners who shared with us the amazing difference Baby Bundles make:

*"Oftentimes [people] donate gently used or really poorly used clothes. With Moorelands, it's all brand new, so they get a sense that it's the first time being used". She adds that, "Oftentimes when people donate there's always something that they're looking to gain. [With Moorelands] there are no strings attached. That's the biggest thing".*

– Faith Hatchett,

Health Promotion Nurse at Jessie Centre

*"Pregnancy is a special time, [...] but it's also a time when moms have a lot of anxiety about whether they're going to be able to provide. [With Baby Bundles], it feels like somebody else is caring as well as alleviates some anxiety about having those nice things".*

– Jill Cunningham,

Site Manager at Red Door Family Shelter

*"[Newcomers to Canada] don't have a network of family resources [...] who are going to have a baby shower or give [the new moms] lovely new things, so when we give the Baby Bundles, it's being given to [mothers] that really don't have the means to have nice things for their baby".*

– Lois Nuk,

Supervisor at Macaulay Child Development Centre



It really was wonderful to have the chance to talk to our agency partners and get an inside look at how Moorelands Baby Bundle program makes a positive difference in the life of a mother and her child.

Faith sums it up beautifully well when she illustrates that magical moment of giving a mother her Baby Bundle:

*"It's just that gratitude that they have when they actually get something. It's just their genuine smile of appreciation."*

– N.B.H.



## Top 10 Most Urgently Needed Items

In 2017, we hope to be able to support 250 newborns. All the items that make up a Moorelands Baby Bundle must be new. This winter we have urgent need of:

1. Sleepers
2. Bath Towels
3. Bibs
4. Zinc Oxide Cream 50g
5. Petroleum Jelly 357g
6. Baby Lotion 444ml
7. Baby Soap
8. Receiving Blankets
9. Crib Blankets
10. Newborn Diapers

## Baby Bundles Build Community

Thank you to everyone who donated to our Baby Bundles program in 2016! Because of you, Moorelands provided vital supplies to 207 newborns born into low-income families. Our Bundles help mothers meet their infants' immediate needs of warmth and cleanliness. They also ensure that important connections are made between low-income mothers, their children and a caring community of public health workers and organizations such as Moorelands.

## Developing Life Skills at BLAST

*"Money in the bank is like toothpaste in the tube. Easy to take out; hard to put back." – EARL WILSON*

### BLAST Kids Learn Life Skills and Financial Literacy



Life skills lessons at BLAST: two BLAST kids at the store.

At BLAST our kids get to have a lot of fun lessons every day after school. One of the best aspects of the program, intertwined through every activity, are lessons about leadership, life skills and good character.

In a recent BLAST Gateway field trip to their local grocery store, our kids got a chance to develop some valuable life skills around a critical topic: money management.

Our kids were given a budget and tasked with the challenge of creating a dish themselves from scratch.

### Teamwork and cooperation

Before the trip, the participants worked in teams to decide what meal they would like to make based on the set budget. Each team then took a vote on the different suggestions. Our kids participate in cooking activities once a week, so they had lots of ideas from which to choose.

Once the menu had been decided, they then had to write a shopping list of items that the meal would require.



Life skills lessons at BLAST: the grocery selections of one group.



Life skills lessons at BLAST: showing off their proud purchases.

### Financial Literacy

Over at the grocery store, the kids got busy shopping! As they selected their items, they made sure not to go over their budget with the elder participants helping the younger ones with the math.

Participants were also told to select their healthy snack for the day, a great way for them to practise making healthy choices!

### Putting theory into practice!

The next day at program, the kids used the ingredients they had bought to create their dishes.

Cooking lessons are another way Moorelands helps children develop basic life skills. Our kids are now cupcake, pancake and taco experts!

– H.B.



## That's a Wrap

We've just wrapped up another great Christmas Sharing season. Your creativity and generosity made Christmas special for 299 families. Here's a special call out to Grace Anglican Church, Markham for their support of all 100 Budding Leaders After-School Team (BLAST) participants. We are so grateful to all the individuals, families, workplace groups and churches who partner with us in this great endeavour. Without you, we could not make Christmas wishes come true, and meet the very real needs of our families. - L.T.

## Go online & get your tickets now!

Moorelands is celebrating camps' 100<sup>th</sup> birthday by sending 100 kids to camp in one night. Join us and make it happen for Will, Angela, Teresa & Arun...tickets only \$150 — includes a \$75 tax receipt. [www.moorelands.ca/night](http://www.moorelands.ca/night)



The poster features the Moorelands logo at the top left. Below it, the text reads '100 KIDS TO CAMP NIGHT' and 'JOIN US!'. A sub-headline says 'A fabulous night to send 100 kids to camp!'. The event details are 'May 16, 2017 | 6.30pm Palais Royale'. At the bottom, it says 'Purchase tickets: [www.moorelands.ca/night](http://www.moorelands.ca/night)'. Four polaroid photos of children are arranged in a circle, each with a name and age written below: Will, age 13; Angela, age 10; Arun, age 11; and Teresa, age 9.

## Be Our Guest

At our Annual General Meeting (AGM)

Wednesday, April 19, 2017, 5:30 – 7:30pm

### SAVE THE DATE

In late March you can read 'Moorelands 2016' in review. Click on our 2016 Annual Report on [Moorelands.ca](http://Moorelands.ca). As we sum up the year past, we reflect on how important community is in allowing us all to thrive. We look forward to what 2017 will bring. Thank you for being a part of our community. - M.L.

## What will your Legacy Be?

Ensure camp continues for another 100 years...Talk to us about your planned giving needs. Contact Maureen Lewis, to set up a confidential meeting to discuss your legacy and ways we can recognize your legacy gift. [mlewis@moorelands.ca](mailto:mlewis@moorelands.ca), 416-466-9987 ext. 307

### OUR MANDATE

At Moorelands, we recognize the inherent value of all children and youth. We work with Toronto's children and youth affected by poverty, to provide them with positive and fun experiences to help strengthen their confidence, competence and character.

### Patron

His Excellency the Right Honourable David Johnston, C.C., C.M.M., C.O.M., C.D.  
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Bridging the opportunity gap for kids

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